



FoodService Alert

Oct-Nov-Dec 2020

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Welcome to Foodservice Alert

Foodservice Alert is your quarterly digest of global foodservice news and happenings.

This edition has 147 articles compiled by Innova Market Insights for the period 1st October to 31st December, 2020.

Highlights

- Celebrate the most wonderful time of the year at **Four Seasons Hotel Kuala Lumpur**, where a program of festive dining, gourmet takeaways and special offers fills the season with joy and wonder. Stunning venues and personalised service light up every occasion, along with dazzling culinary showmanship to ignite the senses. Come together with family and friends at this winter wonderland to make the holidays truly magical. [Read more](#)
- **Del Taco Restaurants, Inc.**, the USA's second largest Mexican quick service restaurant, is introducing a slate of new menu items featuring Cholula Hot Sauce, one of America's most popular and authentic hot sauce brands. Taking the main stage is the \$1 Crispy Chicken Cholula Taco and the \$5 Epic Cholula Crispy Chicken Burrito, which builds on Del Taco's successful crispy chicken items launched earlier this year. [Read more](#)
- Nuggets are on notice, sandwiches be warned, and move over tacos: a donut is now heating up the battle for spicy superiority. Proving that the number one brand in donuts can rock a spicy side, **Dunkin'** has baked up one of the most surprising treats ever to rise from its kitchens, the new Spicy Ghost Pepper Donut. [Read more](#)
- With the Veggie McKroket, **McDonald's** in the Netherlands is introducing its first vegetarian alternative to a beef burger. The Veggie McKroket is prepared with vegetarian pulled pork, a protein-based meat substitute with a little parsley. The burger is served in the same way as the regular McKroket. Just as tasty and tasty, but vegetarian. [Read more](#)

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Fine/Casual Dining



Aqua Restaurant At Four Seasons Hotel Istanbul At The Bosphorus Warms Up Nights With Live Music Performances This Fall And Winter

- Four Seasons, www.fourseasons.com
- **October 19 2020** Overlooking stunning views of the Bosphorus, Aqua at **Four Seasons Hotel Istanbul** at the Bosphorus welcomes the new season with its chic restaurant serving tasty fish and seafood dishes, and a new stylish bar. Distinguished by its impeccable service, creative menu and live performances, Aqua invites guests to enjoy the beat of Istanbul and the unparalleled Bosphorus as they dine.
- Aqua, the main restaurant of the Hotel, welcomes the season with an updated and dynamic concept, embracing guests with different expectations. In addition to its new dinner menu of primarily seafood, Aqua introduces an exclusive bar area with a special bar menu.
- This year the restaurant hosts prestigious live performances and invites guests to enjoy savoury and entertaining gatherings. With its impeccable service and select seafood dishes, Aqua provides a great venue to reconnect with loved ones, business breakfasts, family gatherings or dining in style.
- [Read more](#)
- Country: Turkey



QT Auckland Reveals Signature Restaurant In Collaboration With Chef Sean Connolly & Auckland's Newest Rooftop Bar

- QT Hotels & Resorts, www.qthotels.com
- October 20 2020 QT Hotels & Resorts has announced the signature restaurant and rooftop bar concepts set to open at the highly-anticipated QT Auckland this November. Under the direction of internationally renowned Chef **Sean Connolly**, QT Auckland will introduce Esther to Viaduct Harbour's vibrant dining scene.
- QT has put its stamp on delivering the best in rooftop bar experiences and the Rooftop at QT in Auckland is the latest addition to join QT's stable of rooftop bar destinations. Perched high in the sky and loved for their curiously quirky drink lists and chef-curated menus, the Rooftop at QT has become synonymous with the QT experience.
- QT Auckland promises a luxuriously quirky escape that reflects its home city and harbor-side locale. True to the QT Hotels philosophy,
- [Read more](#)
- Country: Australia



Toronto Is Invited To Enjoy Café Boulud And D|bar Classics From Four Seasons Hotel Toronto At Home

- Four Seasons, www.fourseasons.com
- **October 27 2020** Following the closures mandated by provincial and municipal government officials, in-room dining establishments have had to once again close their doors to combat the spread of COVID-19. In an effort to stay connected with its community, **Four Seasons Hotel Toronto** continues to adapt and expand its offerings for locals, guests and residents alike.
- With celebrity chef and restaurateur **Daniel Boulud** as the creative vision behind Café Boulud and d|bar, and Chef de Cuisine **Nicholas Trosien** at the helm, the city of Toronto's world-class and celebrated French fare can now be enjoyed from the comfort of one's home.
- Chef's favourites include Café Boulud's Frenchie Burger, the confit de canard and Chef Daniel Boulud's whole rotisserie chicken with confit fingerling potato, chicken jus and watercress salad. The takeaway menu also features a rotating weekly feature, delectable desserts, fresh pastries and a selection of Sommelier's picks.
- [Read more](#)
- Country: Canada



Home For The Holidays With Four Seasons Hotel Singapore

- Four Seasons, www.fourseasons.com
- **October 30 2020** Relish the flavors of the season in the comfort of home with curated takeaways and feasts by the talented culinary maestros at **Four Seasons Hotel Singapore**.
- From the Hotel's kitchens to one's own home, savor the best of the Yuletide season with bundled takeaways that make hosting and celebrations stunningly easy. From intimate gatherings to larger feasts, let Four Seasons take care of epicurean needs while enjoying the moments that matter. Family Feast by One-Ninety 4 to 6 persons, available at SGD 458, Perfect for intimate gatherings, this bundle includes all the must-haves this season.
- Bundle includes: Roasted Organic Turkey with Turkey Jus, Bread and Chestnut Stuffing (3kg), Honey-mustard Glazed Ham "Boneless" with Pineapple Raisin Sauce and Dijon Mustard (1.8kg), Mesclun Mix Greens with Roasted Pumpkin, Nuts, Pomegranate and Soya-Yuzu Dressing, Heirloom Tomato with Buffalo Mozzarella, Roasted Root Vegetables with Buttered Brussel Sprouts, Whipped Potatoes, Pecan Pie.
- [Read more](#)
- Country: Singapore



Home For The Holidays: A Very Park Lane Christmas At Four Seasons Hotel London

- Four Seasons, www.fourseasons.com
- **November 5 2020** Set amid some of London's most famous Christmas attractions and majestic sights of Mayfair, **Four Seasons Hotel London** at Park Lane will once again come alive with festive cheer this December 2020. Guests are invited to feel "at home" at Park Lane and share special moments with loved ones through magical stays, festive feasts and winter warming wellness experiences.
- Take a culinary journey with Executive Chef **Henry Brosi**'s extraordinary a la carte and special set menus, to be enjoyed with friends and family against a backdrop of dazzling displays and seasonal surprises in Amaranto.
- On Christmas Day, dine in style with a five-course set menu featuring classic favorites accompanied with all the trimmings, or select from the mouth-watering Christmas a la carte menu. Delicious Boxing Day dishes and an indulgent champagne New Year's Day Brunch will be on offer for guests to continue the celebrations.
- [Read more](#)
- Country: UK



Celebrate Thanksgiving From Near Or Afar With Four Seasons Resort And Club Dallas At Las Colinas

- Four Seasons, www.fourseasons.com
- **November 10 2020** The leaves are changing and the temperatures are finally beginning to drop. The feeling of fall has arrived in Dallas, bringing with it the spirit of hopefulness for the holiday season. The culinary team at **Four Seasons Resort and Club Dallas** at Las Colinas led by Executive Chef **Christof Syré** has crafted multiple holiday dining options to celebrate Thanksgiving from near or afar this year.
- Enjoy a special four-course Thanksgiving brunch menu at LAW Restaurant featuring a selection of main courses including a traditional House Roasted Turkey Platter, Cocoa Seared Atlantic Salmon and Surf and Turf options.
- Chef Syré has also included some of LAW's most popular dishes from the brunch menu including a shared Seafood Platter for the table, Brisket Benedict and everyone's favorite: Churro Pancakes topped with dulce de leche cream sauce and a chocolate crumble.
- [Read more](#)
- Country: USA



Shoney's Doors Will Be Wide Open On Thursday, November 26, For A Spectacular All You Care To Eat

- Shoney's, www.shoneys.com
- November 23 2020 America's Dinner Table will be OPEN on Thanksgiving Day and is offering a FREE dessert during a year when it is needed the most.
- Shoney's, the iconic, All-American restaurant brand and world-renowned for freshly-prepared, high-quality food at a great value with friendly service, will feature its homestyle, All You Care to Eat, Freshly Prepared Thanksgiving Day Feast, starting at \$12.99. Prices may vary by location. Drinks are not included.
- Shoney's All You Care to Eat Thanksgiving Day Feast is a veritable cornucopia of all your traditional Thanksgiving Day favorites, including crispy chicken, slow-roasted, hand-carved-in-house breast of turkey, butterfly shrimp, cornbread dressing, mashed potatoes, green beans with red peppers, collard greens, dinner rolls, squash casserole, macaroni & cheese, corn, potato soup, cranberry sauce, peach cobbler, brown gravy, sweet potato casserole and cabbage beef soup. And, of course, a free slice of Pumpkin Pie!
- [Read more](#)
- Country: USA



At Home For The Holidays With Four Seasons Hotel Gresham Palace, Budapest

- Four Seasons, www.fourseasons.com
- **November 24 2020** Staying in during Thanksgiving or the holiday season does not necessarily mean spending the day tied to the oven. From the Hotel's kitchen straight to one's own home, relish the best of holiday flavors with festive takeaways making hosting and family celebrations surprisingly easy.
- **Four Seasons Hotel Gresham Palace** is offering a traditional Thanksgiving Dinner or a Holiday Family Dinner takeaway or home delivery option prepared by Executive Chef **Árpád Győrfy** and his talented culinary team, allowing guests to focus on what's important -- time spent together with loved ones.
- The Festive To-Go offering serves 5-7 people and includes a roasted holiday turkey, or a honey glazed roasted goose, or two ducks with appetisers, all the fixings and dessert of choice. Wine pairing exclusively selected by Head **Sommelier Gábor Becker** is available upon request.
- [Read more](#)
- Country: Hungary



Glittering Celebrations At Four Seasons Hotel Kuala Lumpur

- Four Seasons, www.fourseasons.com
- **November 30 2020** Celebrate the most wonderful time of the year at **Four Seasons Hotel Kuala Lumpur**, where a program of festive dining, gourmet takeaways and special offers fills the season with joy and wonder.
- Stunning venues and personalised service light up every occasion, along with dazzling culinary showmanship to ignite the senses. Come together with family and friends at this winter wonderland to make the holidays truly magical.
- Be it a sociable brunch with friends or an intimate dinner with that special someone, discover celebratory menus all through December 2020. Taste the world on a plate at Curate, with flavor bombs from around the globe. Dine in the main hall, pulsing with the energy of a theatrical performance, or host a party in one of the private dining rooms.
- [Read more](#)
- Country: Malaysia



Pop The Cork on QT Hotels' First At Home Sensory Dining Experience: Christmas By QT At Home

- QT Hotels & Resorts, www.qthotels.com
- **December 1 2020** The holidays are a time to make merry and make enormous meals for the family. But if the idea of the fast approaching holiday season is causing more heart palpitations than heart-warming feelings, the newly launched Christmas by QT at Home meal kit is here to help.
- Artfully curated by a team of **QT Hotels and Resorts'** best chefs from Australia's finest and award-winning restaurants – including **Santini Grill, Yamagen Japanese, Capitol Bar & Grill** and **Gowings Bar & Grill**– QT's first-ever holiday box for home cooks delivers a slice of QT at home, with a smack of Christmas indulgence.
- Culinary magicians are not required. The easy to follow meal kits have been expertly crafted for simple assembly and include helpful and quirky instructions for cooking. You won't find any directions to place your meals neatly in the oven here; Christmas by QT at Home encourages home chefs to cook with a flourish and a generous pinch of holiday fanfare.
- [Read more](#)
- Country: Australia



Four Seasons Hotel Des Bergues Geneva Has Launched Izumi Private Dining, A Sophisticated Dining Space

- Four Seasons, www.fourseasons.com
- **December 3 2020** Four Seasons Hotel des Bergues Geneva has launched Izumi Private Dining, a refined, private space with interiors by Italian luxury brand **Brunello Cucinelli**. The experience takes place in the Hotel's fabulous 6th floor Loft suite, making it the perfect spot for guests to enjoy a meal with friends, colleagues or family in an intimate setting. The room exudes a warm and cosy feel, with a cut-stone fireplace and a sophisticated lounge area.
- Accomplished Japanese Chef **Mitsuru Tsukada** is behind the menu, bringing creative Japanese-fusion dishes with unexpected flavor combinations, such as the grilled octopus, celery root and gorgonzola purée, smoky chili sauce. Tsukada is the Chef of Izumi, the Hotel's celebrated Japanese-fusion restaurant that has an enviable location on the Hotel rooftop, offering panoramic views of Geneva and the snow-capped Alps.
- Tsukada's Nikkei creations offer a wide variety of flavors, with dishes inspired by natural elements including light, water, air and fire.
- [Read more](#)
- Country: Switzerland



#Fshomefortheholidays – Come Home To A Magical Festive Season At Four Seasons Hotel Mumbai

- Four Seasons, www.fourseasons.com
- **December 18 2020** The end of the year is a warm, magical period; a time for family, friends, togetherness, and all things festive. Gather loved ones and indulge in some holiday cheer while taking the time to celebrate or simply connect with loved ones at **Four Seasons Hotel Mumbai**. The Hotel will be celebrating the most wonderful time of the year with distinctive dining experiences, Christmas gourmet gifting, and special staycation packages for a renewed state of mind.
- This holiday season, make Four Seasons Hotel Mumbai home and indulge in award-winning festive gastronomy, handcraft cocktails, complimentary daily breakfast for two, complimentary stay and meals for kids under 12, activities for kids on request, access to events during Christmas and New Year's Eve, and more.
- [Read more](#)
- Country: India



Fast Food/QSR



McDonalds Double Temptations

- McDonald's, www.mcdonalds.bg
- October 1 2020 McDonald's are raising the stakes.
- Try out their new temptations – Big Mac, Filet-O-Fish and McChicken, now in a double format.
 - Double File-O-Fish: Warm fluffy bun, two fillets white fish, sauce tartar and cheddar cheese
 - Double Big Mac: Sesame bread with four pieces 100% beef meat, special sauce Big Mac, fresh salad, slices pickles, onion and cheddar cheese
 - Double McChicken: Sesame bread, two pieces delicious chicken meat, fresh salad and special McChicken sauce
- [Read more](#)
- Country: Bulgaria



Burger And A Movie? Deal

- Grill'd, www.grilld.com.au
- October 1 2020 Stop in for a burger and Grill'd will sort you out with cheap movie tix.
- Give their team a heads up when you order to grab your movie tickets. Available at select cinemas only, see below for participating restaurants and prices.
- Making burgers doesn't make us the same as fast food. They're not their alternative. Grill'd are the solution. Guilt-free, healthy burgers you don't need a hangover for. It's been their focus, passion, their point of difference since the beginning.
- [Read more](#)
- Country: Australia



Del Taco Rocks Your World With New Cholula Hot Sauce Crispy Chicken Tacos & Burritos, Loaded Fries & Breakfast Rollers

- Del Taco Restaurants, www.deltaco.com
- October 6 2020 Del Taco Restaurants, Inc., the USA's second largest Mexican quick service restaurant, is introducing a slate of new menu items featuring Cholula Hot Sauce, one of America's most popular and authentic hot sauce brands.
- Taking the main stage is the \$1 Crispy Chicken Cholula Taco and the \$5 Epic Cholula Crispy Chicken Burrito, which builds on Del Taco's successful crispy chicken items launched earlier this year.
- To promote the new Cholula menu items Del Taco has enlisted the hair metal band they discovered with enough passion for hairspray, leopard print spandex and Cholula Crispy Chicken Tacos to fuel its rise to stardom. CRYSTAL TYGER will make its debut Monday, October 12. Follow Del Taco on Instagram, Twitter and Facebook for some spicy guitar licks to promote the new Cholula menu items.
- [Read more](#)
- Country: USA



Borys Szyc, Michał Żebrowski And The Plant - A New McDonald's Campaign

- McDonald's, www.mcdonalds.com
- **October 14 2020** Everything you want in a burger can be found at McDonald's. Another campaign promoting the Maestro burger line starts on October 14. As in the previous instalment, this time there will also be a star cast.
- In the campaign, you can see **Borys Szyc** and **Michał Żebrowski** bet whether there is a burger at least as good as the one from your favorite burger. The loser will have to do something he really doesn't like.
- Exceptional burgers from the Maestro line are known for their unique flavor composition, a solid portion of beef, distinctive additives and a characteristic way of serving. From October 14, the offer will include two variants - Maestro Grilled Cheese and Maestro Grand Classic.
- [Read more](#)
- Country: Poland



Dunkin' Shows Its Spicy Side with New Spicy Ghost Pepper Donut

- Dunkin Donut, www.dunkindonuts.com
- **October 14 2020** Nuggets are on notice, sandwiches be warned, and move over tacos: a donut is now heating up the battle for spicy superiority. Proving that the number one brand in donuts can rock a spicy side, **Dunkin'** has baked up one of the most surprising treats ever to rise from its kitchens, the new Spicy Ghost Pepper Donut.
- A deliciously daring donut that delivers the heat with every bite, the Spicy Ghost Pepper Donut is a classic yeast donut ring, topped with a strawberry flavored icing that features a bold blend of cayenne and ghost pepper, and finished with red sanding sugar for a sizzling look.
- The Spicy Ghost Pepper Donut will be on the menu for only a few hot minutes, available beginning today for a limited time at participating Dunkin' restaurants across the US until December.
- [Read more](#)
- Country: USA



McDonald's Introduces The Veggie Mckrocket

- McDonald's, www.mcdonalds.com
- **October 20 2020 McDonald's** is now temporarily offering the McKrocket in a vegetarian variant: the Veggie McKrocket. With the Veggie McKrocket, McDonald's in the Netherlands is introducing its first vegetarian alternative to a beef burger.
- With the vegetarian version of this traditional Dutch classic, McDonald's is responding to the growing need of guests to eat less meat. The Veggie McKrocket is prepared with vegetarian pulled pork, a protein-based meat substitute with a little parsley. The burger is served in the same way as the regular McKrocket. Just as tasty and tasty, but vegetarian.
- **Annemarie Swijtink**, Director Marketing, Communication & Insights: "I am proud that we can now offer our guests a first Veggie variant as an alternative to beef, without compromising on taste. The typical Dutch icon that we now temporarily offer in the vegetarian version fits with the variation that we offer guests on the fixed offer."
- [Read more](#)
- Country: Netherlands



Wendy's Rolls Out Instant Classic with Latest Chicken Sandwich

- Wendy's, www.irwendys.com
- October 22 2020 Wendy's introduces a brand-new chicken sandwich that's crispier, juicier and so packed with flavor that, upon first taste, it'll be an instant classic.
- "We can't wait for our fans to get their hands on the New Classic Chicken Sandwich which has the perfect crunch from breading and pickles paired with the juiciness and flavor of the fillet," said **Carl Lored**, Chief Marketing Officer for The Wendy's Company. "The Classic joins what customers have already come to know and love in spice and taste from Wendy's via our Spicy Chicken and Pretzel Bacon Pub Chicken Sandwiches," Carl continued.
- The new Classic Chicken Sandwich features a premium all-white meat chicken breast that is juicy and crispy, layered with mayo, a slice of tomato, lettuce, and pickles, all placed between a warm, premium toasted bun.
- [Read more](#)
- Country: USA



Portillo's Thank you, Streator, IL!

- Portillo's, www.portillos.com
- **October 22 2020** Thanks to all who voted to bring the Beef Bus to Streator, IL! They relished the opportunity to serve nearly 700 Portillo's fans during the four days they were in your town.
- The Beef Bus started its end-of-year journey at Streator City Park from October 22-25. And it's clear that Streator loves **Portillo's**! Upon arrival, the Beef Bus was greeted by waving fans, honking cars, and people setting up chairs to wait in line hours before they opened.
- Rain or shine, the Streator fans came out for some Portillo's favorites. The Beef Bus sold nearly 1,500 Italian Beef sandwiches, 700 hot dogs, 1,100 french fries and 650 sides of cheese sauce.
- [Read more](#)
- Country: USA



Red Hot and Blue Fall Food Favorites

- Red Hot and Blue, www.redhotandblue.com
- **October 23 2020** For many Americans, fall is their favorite season of the year. The cooler air, beautiful fall foliage, sweaters and fall fashion – there are many reasons to be a fan of this time of year... especially in Annapolis. The menu at **Red Hot & Blue Annapolis** is tailored to the fall season. Consider several of these favorites to appease that autumn appetite!
- Although Chicken Corn Chowder and Brunswick Stew are regular options on our menu, they seem especially apropos to stave off the chilly weather. Their corn chowder is made fresh in their kitchen and is a delectable mix of pulled chicken with a hickory flavor and corn and spices in a creamy mix.
- Their stew is also a unique concoction that includes potatoes and onions, pulled chicken and beef brisket with several other foods that blend to make this a hearty choice. Indeed, Chicken Corn Chowder and Brunswick Stew have all the makings to be a 'stick-to-your-ribs' food.
- [Read more](#)
- Country: USA



Top 10 Most Ordered Pizzas From Domino`s

- Domino's, www.dominos-pizza.ro
- **October 23 2020** When it comes to ordering food online, pizza delivery is probably the most popular choice. Most of the consumers choose to order pizza at home, at the office or when they are visiting friends, simply because of its delicious taste. The crispy top, the flavors of the toppings and the easy way to serve make pizza one of the most notorious food options.
- With over 17,000 stores in over 90 countries around the world, **Domino's** Pizza is the world leader in pizza delivery. Anywhere in the world, Domino`s recipe is based on a unique, thin, fragile and crispy top, left to rise for at least 12 hours, 100% natural mozzarella made from fresh milk, tomato sauce without concentrates and the freshest ingredients for toppings , mostly from local sources.
- Domino`s recipes are clear proof that the taste of American pizza is a success regardless of culture, anywhere in the world.
- [Read more](#)
- Country: Romania



No Tricks Here, 7-Eleven Offers BOGO Pizza Treat this Halloween

- 7-Eleven, www.7-eleven.com
- October 26 2020 Save the tricks, 7-Eleven, Inc. has a buy one-get one pizza treat this Halloween.
- The convenience retailer's "boo good" to be true pizza deal will save families the toil and trouble of cooking on the scariest night of the year. All spooky stuff aside, the two-for-one pizza offer is available at participating 7-Eleven stores for purchase, order-ahead-pickup, or for delivery straight to haunted mansions nationwide on Oct. 30 and 31.
- Most don't know it, but October is National Pizza Month. Coincidentally, Halloween is typically one of the top pizza-selling days of the entire year at 7-Eleven, and 7-Eleven pizza makes dinner easy, convenient and affordable.
- [Read more](#)
- Country: USA



Chipotle Launches Real Foodprint, Introduces Sustainability Impact Trackers For Digital Orders

- Chipotle, www.chipotle.com
- October 26 2020 Chipotle Mexican Grill announced the debut of Real Foodprint, a sustainability impact tracker that compares average values for each of Chipotle's 53 real ingredients to their conventional counterparts against five key metrics:
 - Less Carbon in the Atmosphere
 - Measured in grams
 - Gallons of Water Saved
 - Improved Soil Health
 - Measured in sq feet
 - Organic Land Supported
 - Measured in sq feet
 - Antibiotics Avoided
- [Read more](#)
- Country: USA



Cracker Barrel Old Country Store Kicks Off Military Family Appreciation Month by Honoring Those Who Have Served

- Cracker Barrel Old Country Store, www.crackerbarrel.com
- **October 27 2020** Cracker Barrel will serve a complimentary dessert to the nation's military heroes on Veterans Day; Company, Foundation donate up to \$100,000 to Operation Homefront in November **Cracker Barrel Old Country Store** is inviting guests to join them in one of their nation's greatest traditions – supporting U.S. military veterans and their families.
- Cracker Barrel announced that in recognition of **Military Family Appreciation Month**, it will donate a \$10 Cracker Barrel gift card to Operation Homefront for each Country Fried Turkey Family Meal Basket sold in the month of November (up to \$50,000), and the Cracker Barrel Old Country Store Foundation will make an additional \$50,000 donation to Operation Homefront – totaling up to \$100,000 to support military families this holiday season.
- [Read more](#)
- Country: USA



Hungry Horse Launches Halloween-themed Burger For Charity - Complete With Devil Horns!

- Greene King, www.greeneking.co.uk
- October 27 2020 Hungry Horse pubs are celebrating Halloween by bringing back a devilish dish known as the 'Hellraiser burger' and will help raise much-needed funds for **Macmillan Cancer Support**.
- The spooky burger has been brought back for a limited time by Hungry Horse as part of its partnership with Macmillan Cancer Support, and features a tasty beef burger patty, topped with lashings of burger sauce, cheese, a layer of pulled pork, jalapeños and ketchup and all served inside a black burger bun with lettuce, sliced tomato, red onion and finished with devilishly spicy chilli horns.
- If the thought of the devilish dish has already got your mouth watering, it's also included in Hungry Horse's famous BOGOF Burgers deal which runs every Friday so you can enjoy with a fellow burger lover too.
- [Read more](#)
- Country: UK



Nando's Serves “unDemocratic Meals” to Stunned Customers

- Nando's, www.nandosperiperi.com
- October 27 2020 Nando's PERi-PERi customers recently were served some of the strangest and least appetizing dishes they could imagine. All for a good cause.
- After customers were told that the kitchen would choose for them, their orders were brought out: One hungry customer received two chocolate brownies served on a bed of rice. Another customer received a chicken burger without the chicken. A famished couple got carrot cake and cheesecake drizzled with spicy PERi-PERi mayonnaise
- The customers' reactions were caught on five hidden cameras. After much confusion, and some laughs, the Nando's servers brought out a clue—custom napkins stating “Don't Let Someone Else Decide for You.”
- [Read more](#)
- Country: USA



Hooters Honors First Responders with “Buy 10, Get 10” Offer on October 28

- Hooters, www.hooters.com
- **October 28 2020 Hooters** is celebrating the USA's first responders by honoring EMT, firefighters and police officers by giving 10 boneless wings free with any 10 wings purchased from Hooters long list of wing styles. First responders must be in uniform or able to present proper first responder identification to enjoy the complimentary offer.
- This is the second year in which **National First Responders Day** is officially recognized, made possible by a bipartisan resolution that passed in the U.S. Senate in 2019.
- This special offer is a way of saying thank you to the brave and courageous men and women who continuously dedicate their lives to making sacrifices in our local communities, and is especially meaningful after such a difficult year for many so far.
- [Read more](#)
- Country: USA



Raise a Cup: Dunkin' Heralds the Holidays with Early Menu Reveal

- Dunkin Donut, www.dunkindonuts.com
- **October 28 2020** One of the simplest ways to create joy, connect with others, and celebrate special moments is the universal act of offering cheers. This holiday season, **Dunkin'** is raising a cup to peppermint mocha lovers and breakfast fanatics near and far with an early reveal of its annual holiday menu and cup designs.
- With festive latte flavors, a new homestyle breakfast sandwich, brightly colored cups, and virtual holiday-themed gift cards, Dunkin' is making it easy to spread cheer this holiday season.
- According to **Jill Nelson**, Vice President, Marketing Strategy at Dunkin': "We're raising a cup to everyone looking for a taste of the familiar this year. From the heartwarming flavors of our holiday lattes, to the craveable comfort of our new toasted Sourdough Breakfast Sandwich, Dunkin' is giving our guests something delicious during a time many could use some extra cheer."
- [Read more](#)
- Country: USA



The Wait is Over — McDonald's Takes McRib Season Across the USA in 2020

- McDonald's, www.mcdonalds.com
- **October 30 2020** Saucy, tangy, tender and shamelessly delicious... the McRib is the sandwich fans anxiously await all year. And this year, its highly-anticipated return is bigger than ever!
- So mark your calendars because **McDonald's** is not only bringing the McRib back in 2020, they're taking the fan-favorite across the USA for the first time since 2012 starting December 2.
- That's right... for a limited time, McRib regulars and "first-timers" across the country can soon get in on the McRib magic with seasoned boneless pork slathered in smoky, tangy barbecue sauce, topped with slivered onions and tart pickles. It's a combination so tantalizing it has longtime enthusiasts declaring, "I need it," and the McRib-curious saying, "Why the heck not?"
- [Read more](#)
- Country: USA



Christmas Cakes & Yule Logs - Pre-Order Now!

- Paul, www.paul-uk.com
- **November 2 2020** Paul's beautiful 2020 Christmas cakes are now available to order online for home delivery or collection from 24th November to 21st December.
- Christmas might be a little different this year. Family gatherings might be on a smaller scale, but that means there's all the more reason to make Christmas extra special for those you can share it with.
- They'll all be doing everything they can to stay safe as they prepare for Christmas, including ordering Christmas food – and Christmas cake – online. When you're wondering about the best Christmas cakes to buy, check out their deliciously different Christmas Yule Logs from the master pâtissiers at PAUL. Each of these Christmas cakes would be equally at home as a festive dessert or for afternoon tea.
- [Read more](#)
- Country: UK



Order Holiday Catering Early and Avoid the Crowds

- Portillo's, www.portillos.com
- **November 2 2020** Spruce up your holiday plans this year and cater **Portillo's**! The options are endless with both hot and new cold options available for pickup or delivery. Yule go to the top of the nice list after catering our famous Italian beef, comforting pasta, fresh salads, sides, and homemade desserts!
- But wait – there's myrrh! They now have cold catering packages and à la carte items for you to quickly grab and heat at home. Choose from three new cold catering packages: Italian Beef, Italian Beef & Chopped Salad, and Italian beef and Mostaccioli. Pre-order Take and Make cold catering items here.
- Get your entire feast delivered to your home by a Portillo's elf when you order online at portillos.com.
- [Read more](#)
- Country: USA



Cracker Barrel Old Country Store Offers New Options to Enjoy Thanksgiving Traditions Safely

- Cracker Barrel Old Country Store, www.crackerbarrel.com
- **November 2 2020** America's Thanksgiving experts invite guests to enjoy the shared tradition of connecting over a homestyle holiday meal whether dining in-store or at home, in gatherings of all sizes. Since 1969, **Cracker Barrel Old Country Store** has opened its doors for guests to gather around its table and share a meal on Thanksgiving with loved ones.
- With many reimagining how to celebrate holiday traditions this year amid the coronavirus pandemic, Cracker Barrel is reinforcing its commitment to high safety standards and offering convenient options for guests to enjoy a homestyle holiday meal in-store or at home – on what is Cracker Barrel's busiest day of the year.
- "Thanksgiving has always been a time for us to welcome guests home for the holidays by offering a place with warm hospitality and homestyle cooking," Cracker Barrel Senior Vice President of Restaurant and Retail Operations **Michael Hackney** said.
- [Read more](#)
- Country: USA



Hunter & Bligh: Sydney, Who's Up For A Three-hour Happy Hour?

- Rockpool Dining Group, www.rockpooldininggroup.com.au
- **November 2 2020** A three-hour happy hour PLUS themed parties, DJs and cool cocktails... all whilst COVID-safe, thanks to **The Argyle**, Sydney. Never did **Rockpool Dining Group** think that after the year they've had, they would see a series of parties, inflatable swimming pool paraphernalia and DJs. They just didn't see it happening.
- But, alas, the Rockpool Dining Group team behind The Argyle in The Rocks is a lot more imaginative (and clearly motivated) to ensure Sydneysiders can once again enjoy their summer surrounded by disco balls, fabulous music, and other people... albeit one-and-a-half-metres away.
- On Friday nights throughout November, The Argyle will be launching its Summer of Love series which will see the Sydney hotspot transform into a summery oasis in the heart of the city – complete with tropical flowers and vines cascading from the ceiling and intertwined with lights, disco balls and inflatable swimming pool toys.
- [Read more](#)
- Country: Australia



Candy Cane Shakes Are Back This Season!

- Portillo's, www.portillos.com
- **November 3 2020** Hold on for (rein)deer life because **Portillo's** have some exciting news for you: Candy Cane Shakes have returned for the season! Available November 3rd through December 31st, you can get the North Pole's signature drink in chocolate, vanilla, or even a cake shake!
- You can slurp down some holiday spirit at your local Portillo's or stay cozy at home and let the Portillo's delivery elves come to you when you order online at portillos.com.
- Jingle all the way to Portillo's and try their new Candy Cane Shake tomorrow! While supplies last.
- [Read more](#)
- Country: USA



Buffalo Wild Wings Celebrates Los Angeles with New Limited-Time 'Champ Sauce'

- Buffalo Wild Wings, www.buffalowildwings.com
- **November 3 2020** On the heels of Los Angeles hoisting two championships within the last month, **Buffalo Wild Wings** sports bars in LA are helping fans celebrate with an aptly-named new wing flavor: Champ Sauce.
- Champ Sauce is a specially crafted sauce combining the flavors of jalapeño with hints of tequila and lime with a sweet, orange citrusy finish to create a sauce fit for the reigning city of champions.
- The new sauce is available now for a limited time at all Los Angeles-area sports bars for dine-in, takeout and delivery. Fans in Los Angeles can also take advantage of the limited-time offer during weekly promos BOGO Boneless Thursdays and BOGO Traditional Tuesdays.
- [Read more](#)
- Country: USA



Let's Get Through Lockdown With Cake!

- Paul, www.paul-uk.com
- **November 4 2020 Paul** is still open for takeaway/click & collect, as well as delivery to your door from their own website, Uber Eats and Deliveroo.
- Lockdown round 2 is upon them, but they're looking on the bright side! All of them at PAUL are here for you to help you get through the next month. Here's how: Take Away/ Click & Collect from their Stores.
- Most of their stores are staying open, although some opening hours may be changing and a small number of stores will be closed temporarily during lockdown. You can pop in to pick up your favourites to take away, or place your click & collect order on their website. As always, their top priority is keeping you – and their team members - safe.
- [Read more](#)
- Country: UK



McDonalds Promo Menu With Foodpanda

- McDonald's, www.mcdonalds.bg
- **November 6 2020** Marvellous news for the hungry people. Order a menu with McDelivery only from **Foodpanda** with a choice of burgers between Big Mac, McChicken, Double Cheeseburger, Fillet-O-Fish, 6 McNuggets or 5 Chicken Wings + medium fries + Coca-Cola can 250 ml or Coca-Cola sugar-free can 330 ml + apple pie for the special price of 9.90 lv.
- For more than 25 years, people at **McDonald's** have been bringing smiles to their guests in Bulgaria. Their philosophy is quality products, excellent service and a pleasant atmosphere. Always and every day. They do not like the word compromise, they prefer to see the smiles on the faces of their guests.
- All began in the restaurant of the two brothers **Mac** and **Dick McDonald** in San Bernardino, California in 1948.
- [Read more](#)
- Country: Bulgaria



One Bite And You'll Want A Chipload More

- Grill'd, www.grilld.com.au
- November 6 2020 New and improved Zucchini Chips. 100% Natural and crumbed to perfection.
- Grill'd Zucchini Chips have ZERO artificial colours, flavours and preservatives. Made with Australian-grown zucchinis and lightly crumbed and seasoned with sea salt, you won't have any trouble finishing these greens.
- Relish Members: try some with your next burger or salad by 15 November, 2020.
- [Read more](#)
- Country: Australia



Buffalo Wild Wings Offers Free Meal for Veterans Day

- Buffalo Wild Wings, www.buffalowildwings.com
- **November 9 2020** On November 11, **Buffalo Wild Wings** will offer a special thank you to all active and retired military personnel in celebration of Veterans Day.
- Buffalo Wild Wings restaurants will offer 10 free Boneless wings and fries for all veterans and active-duty service members to show appreciation for their service.
- This offer is dine-in or takeout, available to all past and present veterans with proof of service, all day and limited to one per person.
- [Read more](#)
- Country: USA



Red Lobster Releases The Hottest Gift For The Holidays – Limited-edition, Gift Boxes Filled With Cheddar Bay Biscuits

- Red Lobster, www.redlobster.com
- **November 9 2020** This holiday season may be unlike any other, but don't worry, Red Lobster is making sure the celebrations are filled with that warm, comforting feeling everyone is craving. To kick off the 2020 holiday season, Red Lobster is serving up this year's hottest gift with the release of limited-edition, festive gift boxes filled with Cheddar Bay Biscuits.
- Need an idea for the person in your life who has everything? Starting November 16, give the gift of everyone's favorite indulgence by ordering a half-dozen Cheddar Bay Biscuits To Go from RedLobster.com, which can be picked up in restaurant or conveniently sent to the recipient's (or your) door, via touchless delivery, where available.
- For \$1 more, guests can select Half Dozen Cheddar Bay Biscuits in the limited-edition, festive gift box from the Biscuits & Extras section of the online ordering page of the website, while supplies last.
- [Read more](#)
- Country: USA



TGI Fridays Bakes Up A Plan With "Cake Boss," Buddy Valastro

- TGI Fridays, www.tgifridays.com
- **November 10 2020** The popular restaurant that's served up delicious food and drinks for more than 50 years is partnering with another iconic brand to add something else pretty amazing to their menu – the Rainbow Cake from **Buddy Valastro** at Carlo's Bakery.
- Six perfectly stacked layers of bright rainbow-colored vanilla cake filled with a sweet vanilla icing and covered with rainbow sprinkles. It's only available at **TGI Fridays** for a limited time starting November 10, 2020.
- Buddy Valastro, also known as the Cake Boss from his New York Times best-selling book and popular TV shows on TLC and Food Network, is partnering with Fridays this holiday season to bring guests the colorful cake that helped make him famous. "It's the time for celebrations and if you've ever seen one of Buddy's cakes, you know they're definitely something to celebrate," said **Sara Bittorf**, TGI Fridays Chief Experience Officer.
- [Read more](#)
- Country: USA



Dickey's Barbecue Pit Veterans Day Deals

- Dickey's Barbecue Pit, www.dickeys.com
- **November 10 2020** On this Veterans Day, Dickey's Barbecue Pit are honoring the USA's heroes by serving up delicious deals including a free pulled pork classic sandwich for all Veterans and active military. Additionally, from Nov. 9 through Nov. 15, guests have the option to add one, five, or 10 Pulled Pork Classic Sandwiches to their order to be delivered to local Veteran organizations.
- The Dickey family has pledged to match every sandwich donated to double the efforts to feed Veterans.
- "Dickey's roots date back to Veteran Travis Dickey starting our family business," said **Laura Rea Dickey**, CEO of Dickey's Barbecue Restaurants, Inc. "So we're extremely passionate about giving back and supporting Veterans however we can. This Veterans Day, we're celebrating by donating food and giving away a free sandwich to the brave men and women who defend our freedom," Laura continued.
- [Read more](#)
- Country: USA



The Final Beef! The Grand Finale Of The Family Game Show “McDonald's Country Life” Provides An Insight Into The Company's Legendary Test Kitchen

- McDonald's, www.mcdonalds.com
- **November 13 2020** In the last few weeks, McDonald's Germany had three families on three farms from its supply chain compete against each other in exciting challenges as part of the “McDonald's Country Life.”
- In the grand finale, two families face each other in the McDonald's test kitchen. The innovative and infotainable format about the origin of the raw materials for Big Macs, French fries and Co. is now available as a complete mini-series on the RTL video-on-demand portal TV Now and on YouTube.
- After three families were able to find out more about the McDonald's ingredients beef, potatoes and salad during eventful challenges, the two finalists have now been determined, who will have the chance of a special country holiday in a tiny house. For two families there is the decisive challenge in the legendary test kitchen in the headquarters of McDonald's Germany.
- [Read more](#)
- Country: Germany



Mai Coffee Invested 2.5 Billion In Three Years, Deployed More Than 4,000, Brand New Upgrade, 10 Million Cups Of Latte Free Tasting

- McDonald's, www.mcdonalds.com.cn
- November 16 2020 McDonald's specialty coffee brand McCafé announced that it will invest 2.5 billion yuan in the next three years to accelerate its deployment in the mainland coffee market. It is estimated that by 2023, there will be more than 4000 wheat coffee shops in the country providing high-quality, cost-effective handmade coffee.
- From November 18th, Mai Coffee will be upgraded. At that time, Mai Coffee will send out 10 million cups of free lattes in 17 cities across the country, inviting consumers to taste it.
- "The Chinese coffee market is booming. Consumers understand coffee better and love coffee more," McDonald's China CEO **Zhang Jiayin** said, continuing: "Today, we are very pleased to announce the comprehensive upgrade of McDonald's coffee. In the future, we will develop new stores, upgrade equipment, and staff. Increased investment in training and other aspects. The estimated investment amount is about 2.5 billion yuan in three years."
- [Read more](#)
- Country: China



Concrete Playground: 25 Flavours Of Spritzmas

- Rockpool Dining Group, www.rockpooldininggroup.com.au
- **November 17 2020** If your idea of a perfect summer involves drinking spritzes, spritzes and more spritzes, then you've probably spent many a sunny day sipping every variety imaginable. And, you might just think you've tried them all — but **Fratelli Fresh** wants to put that idea to the test.
- In the lead up to Christmas, starting on Wednesday, December 2, the chain is celebrating 25 Flavours of Spritzmas. Unsurprisingly, that involves pouring 25 different flavors of spritzes both by the glass (\$14) and the jug (\$29). They'll all be available at Fratelli Fresh's Crows Nest, Darling Harbour, Entertainment Quarter, Manly, Miranda and Westfield Sydney stores, so you'll have multiple options in several different ways.
- Choose between mandarin and thyme, green apple, peach and rosemary, and lychee. Obviously, they're just some of the varieties available.
- [Read more](#)
- Country: Australia



Del Taco Is Ringing In The “Tamaledays” With A Limited-time Tamale Menu, Fiesta Packs And Family Friday Deals All Season Long

- Del Taco Restaurants, www.deltaco.com
- **November 17 2020 Del Taco Restaurants, Inc.** the USA’s second largest Mexican quick service restaurant, is saying “Happy Tamaledays” with a new slate of seasoned, shredded pork tamales. The festive, expanded menu lineup launches Thursday, November 19, 2020 and includes two tamales for \$4, several smothered tamale options, such as Cholula Smothered Tamales, and a Tamale Fiesta Pack for the whole family to enjoy.
- Del Taco’s limited-edition Happy Tamaledays wrapping paper is also back by popular demand with two new custom designs available for purchase at the Del Taco webstore, while supplies last.
- Following an authentic, Mexican recipe, Del Taco’s tamales are made with seasoned, shredded pork and fire-roasted salsa, and surrounded by a layer of soft, stone-ground corn masa and wrapped in an authentic corn husk.
- [Read more](#)
- Country: USA



Laredo Taco Company Debuts its Authentic Mexican Food to Florida 7-Eleven Stores

- 7-Eleven, www.7-eleven.com
- **November 18 2020** Taco 'bout delicious! 7-Eleven, Inc. is expanding its love for tacos with its opening of its very first **Laredo Taco Company** restaurant in Florida – the first of more than 15 planned for the state. The inaugural taco restaurant is located at 1007 Highway 41 North in Inverness, with two more scheduled to open later this year in Palmetto and Parrish. The rest are anticipated to open throughout the state by the end of 2021.
- Taco 'bout delicious! 7-Eleven, Inc. is expanding its love for tacos with its opening of its very first Laredo Taco Company restaurant in Florida – the first of more than 15 planned for the state.
- Laredo Taco Company, the retailer's quick-serve Mexican food restaurant, is famous for its tacos served on handmade flour tortillas made from scratch in on-site kitchens each day. Tacos and meals include specialties not always seen in Mexican fast-food chains, such as chorizo, carne asada, carnitas, breakfast tacos made with hand-cracked eggs, and the newest item on the menu, protein-packed bowls.
- [Read more](#)
- Country: USA



Hot New Slider Sandwiches Slide Into 7-Eleven Southern California Stores

- 7-Eleven, www.7-eleven.com
- **November 19 2020** Snack on this: The menu at Los Angeles and San Diego **7-Eleven** stores is getting even hotter with the launch of cheeseburger and buffalo chicken sliders!
- Served on buns from BREAD Artisan Bakery, and priced at just 99 cents, one mini sandwich is ideal for a quick snack, or pick up a few to make a hearty meal.
- Get your appetite ready because the new hot food will be sliding into shopping baskets! 7-Eleven has a variety of convenient ways for you to purchase the new sliders when hunger strikes, whether you want to come into the store and take them to go or order for delivery through the propriety 7NOW delivery app.
- [Read more](#)
- Country: USA



CEO Laura Rea Dickey Speaks About Dickey's Holiday Meal Options For 2020

- Dickey's Barbecue Pit, www.dickeys.com
- November 19 2020 Thanksgiving is almost here! CEO Laura Rea Dickey recently appeared on Good Morning Texas to introduce this year's holiday meal catering offerings from Dickey's Barbecue Pit.
- While holidays may look a little different this year, the dinner table doesn't have to. Their promise to you is that no matter how big or small the celebrations are, they are here to safely serve you delicious turkey with all the fixin's you need.
- You can watch the segment on WFAA then, order a Dickey's Thanksgiving Feast to feed gatherings of all sizes. Choose from turkey, or ham or order a Big Yellow Box with 1 meat and 3 sides. Don't forget to add pumpkin pie. For your comfort and safety, they also have special, individually boxed options this year!
- [Read more](#)
- Country: USA



Broadsheet: \$15 Bowls Of Noodles At Spice Temple

- Rockpool Dining Group, www.rockpooldininggroup.com.au
- **November 19 2020** Choose from seven options – including thick, chewy belt noodles with pork and fermented chilli, and rice noodles with tender duck. Plus, add a glass of wine or a beer for an extra \$3.
- Topnotch CBD diner **Spice Temple** is sorting out your weekday lunches, with generous bowls of noodles for a very easy \$15. The noodles are available at the restaurant's bar to eat in or take away from Wednesday to Friday, and there are seven options to choose from – making return visits a no-brainer.
- The noodles span the myriad cuisines of China, and include a light and aromatic dish of egg noodles with chicken, ginger and shallot; crispy chow mein with a pork relish; thick, chewy – and spicy – belt noodles with fermented chilli and pork; and hearty Shanxi-style noodles with lamb and cumin.
- [Read more](#)
- Country: Australia



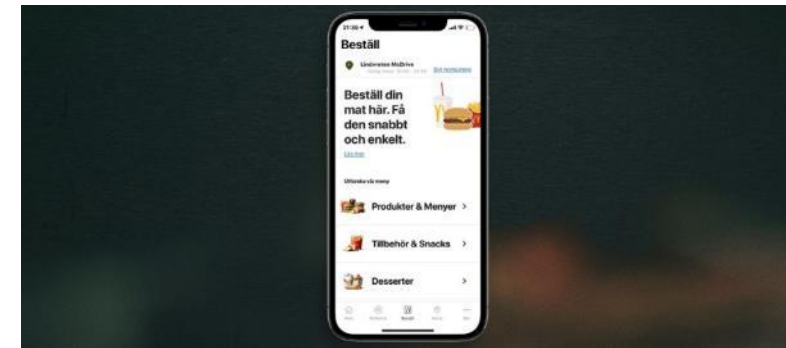
Celebrate From A Distance With Dickey's Thanksgiving Feasts

- Dickey's Barbecue Pit, www.dickeys.com
- **November 23 2020** This year, Dickey's Barbecue Pit have an affordable and flexible Holiday Menu line-up that includes The Complete Feast, The Dinner Feast and A La Carte Menu. You also get free, contactless delivery on all Holiday Feasts!
- Dickey's Barbecue Pit is giving guests one less thing to stress about this Thanksgiving with their versatile lineup of holiday offerings available for free, contactless delivery this week and throughout the winter season.
- With Dickey's locations across the nation, families can celebrate safely apart by sending one of Dickey's Complete Feast or Dinner Feasts to be delivered directly to their loved one's doorstep.
- [Read more](#)
- Country: USA



Order Your Big Mac With Your Mobile - Swedish Premiere For A New Service At Mcdonald's

- McDonald's, www.mcdonalds.com
- **November 25 2020** Under prevailing circumstances in society, the demand for being able to order and pick up food in different ways increases. Now **McDonald's** in Sweden is launching a new service that makes it possible for guests to order and pay through McDonalds' app - then the guest can pick up the food both outside and at the restaurant.
- The launch will initially take place at a number of pilot restaurants and will be launched at restaurants throughout the country at the beginning of 2021. The investment is part of McDonald's efforts to make the good choice easy for all guests and ensure the best possible availability and service.
- McDonald's is Sweden's largest and most accessible restaurant chain and serves 400,000 guests every day. McDonald's has over 200 restaurants around the country and many offer drive-thru, generous opening hours and home delivery via McDelivery .
- [Read more](#)
- Country: Sweden



Better Side Of Winter With Lumberjack

- McDonald's, www.mcdonalds.com
- **November 26 2020** The cooler months herald the return of the iconic burger. This year, McDonald's offers as many as 5 versions of Drwal: classic with juicy beef, double, with chicken, spicy or new with the addition of cranberry sauce.
- Drwal fans can sleep peacefully. On November 25, the well-known winter conqueror returns to the McDonald's menu. In this year's offer everyone will find something for themselves. Fans of various flavor combinations will surely choose a novelty - Drwal burger with cranberry. It consists of juicy beef, melting cheese, crispy bacon and vegetables accompanied by a slightly sweet cranberry sauce that breaks the taste.
- Traditionalists will find a classic burger, and for lovers of strong taste sensations - Spicy Lumberjack with jalapeno and spicy sauce. The offer also includes Lumberjack with chicken in a golden, crispy coating and Double Lumberjack with a specific portion of grilled beef.
- [Read more](#)
- Country: Poland



4,000 New Order Desks For Drivers - McDonald's Germany Is Turning Billboards Into Mcdrive Desks

- McDonald's, www.mcdonalds.com
- **November 27 2020** It is not yet possible to place an order at the billboards, but with a new series of posters, **McDonald's** Germany is drawing attention to its McDrive offer immediately after the announcement of the second lockdown on October 29th. 4,000 City Light Posters throughout Germany were transformed into McDrive windows, from which the employees hand the order to the passers-by.
- The new marketing lead agency from McDonald's Germany implemented the out-of-home campaign at short notice in response to the renewed lockdown. Real McDonald's employees were also shot.
- [Read more](#)
- Country: Germany



Chirnside Park Gets 100% Natural

- Grill'd, www.grilld.com.au
- **November 27 2020** Now you can enjoy Grill'd guilt-free healthy burgers at the gateway to the Yarra Valley wine country!
- To celebrate Grill'd grand opening, visit them before 7 December, 2020 and you could win a year's worth of FREE BURGERS!
- Sign up to Relish, their membership with heart, and order in-restaurant for the chance to enjoy guilt-free burgers for an entire year.
- [Read more](#)
- Country: Australia



Shave the Date: McDonald's Is Giving Away 10,000 Free McRib Sandwiches to Fans Who Shave Their Facial Hair

- McDonald's, www.mcdonalds.com
- **November 30 2020** In honor of the USA-wide return of the McRib on December 2, McDonald's is partnering with No-Shave November, giving people a new way to support cancer research.
- The sauciest moment of the year is here! The McRib is back across the USA for the first time since 2012, beginning Dec. 2. So that beard you've so proudly grown while in quarantine or for a good cause this November...it's got to go. Or it could get in the way of you enjoying a mouth-watering McRib. That's why they're here to tell you to shave it, and you could get a McRib.
- That's right. Starting 30th Nov, they're giving away a FREE McRib to the first 10,000 entries from fans who show their clean-shaven face. Beard or no beard, prepare for the McRib with a shave—or even a facial mask—because anyone can participate, from your brother to your mother, sister-in-law or cousin's roommate.
- [Read more](#)
- Country: USA



Chipotle Tests Smoked Brisket In Select Markets

- Chipotle Mexican Grill, www.chipotle.com
- November 30 2020 Chipotle Mexican Grill announced it is testing Smoked Brisket at 64 restaurants throughout Cincinnati and part of Sacramento, California. Chipotle's latest protein features smoked beef brisket that is seasoned with a special spice blend, seared on the grill every day, and finished with a sauce made with Mexican peppers.
- "We're thrilled to offer a new, responsibly-sourced brisket that tastes terrific and meets our industry leading Food with Integrity standards," said **Chris Brandt**, Chief Marketing Officer. "The richness of our real Smoked Brisket recipe delivers a craveable new flavor to our guests as we continue to innovate across our menu," Chris added.
- Chipotle is leveraging its stage-gate process to listen, test and learn from customer feedback, and iterate before deciding on a national launch strategy. In 2019 and 2020, three Chipotle menu items, Carne Asada, Supergreens Salad Mix and Queso Blanco, successfully completed the stage-gate process and were rolled out on a national scale.
- [Read more](#)
- Country: USA



Urban List: Dial Up The Heat At This Extra Saucy 3-month Chicken Wing Festival

- Rockpool Dining Group, www.rockpooldininggroup.com.au
- **November 30 2020** Some things just make complete sense. And a three-month-long chicken wing festival in the heart of the city for the whole of summer? That's a match more perfect than chicken wings and beer itself.
- WingFest is a very real celebration of chicken wings coming to Sydney and Brisbane's home of spicy, saucy wings and sports-watching, WingHAUS By Bavarian. The team here is known for whipping up 50-cent chicken wings and \$7.50 cocktails during its famous happy hours. Now, you'll find this wing juggernaut hosting the ultimate feed fest and it's the only place you need to be this summer.
- Set to kick off, Tuesday 1 December, WingFest will bring about 13 brand new, limited-edition, and housemade sauces and rubs made for your chicken wing-dipping pleasure.
- [Read more](#)
- Country: Australia



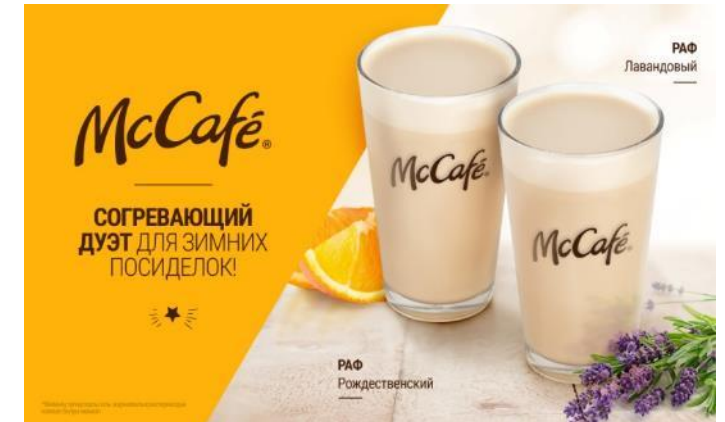
A New Warm Story Begins At Mcdonald's Restaurants!

- McDonald's, www.mcdonalds.kz
- **December 2 2020** Winter has come into its own, snow has already fallen outside the window. This means it's time for a warm new story at **McDonald's**. They present to your attention the warming novelties that will not leave anyone indifferent! Let's get to know each of them:
- Strips are incredibly tender strips of minced chicken meat in a spicy crispy breading. Strips are fried in vegetable oil. Chicken Wings - Juicy, crispy breaded chicken wings according to a new recipe. Deep-fried without the use of animal fats.
- Snack Box - Yummy 2 Chicken McNuggets, 2 Tender Strips, 2 Juicy Chicken Wings and a Standard Chicken Fries. All facets of chicken flavor in one order!
- [Read more](#)
- Country: Kazakhstan



Tune In To Your Wave With The Updated Mccafe!

- McDonald's, www.mcdonalds.kz
- December 3 2020 Every morning McDonald's see hundreds of satisfied smiles of their guests and these smiles make them believe in one simple truth - coffee is not just invigorating.
- Every cup of Americano, Latte and Cappuccino at McCafe helps their guests get in the mood for a productive day by setting the right rhythm and bringing a good mood.
- They present to you the renewed McCafe, a place where every cup of your favorite drink helps you to tune in to your morning.
- [Read more](#)
- Country: Kazakhstan



McDonalds Specially For You

- McDonald's, www.mcdonalds.bg
- December 4 2020 Everyone needs a bit of color, especially around the holidays. Get your favourite menu and you could win an awesome neon glass.
- Here's how: Get a large meal at McDrive or pick it up from **McDonald's** restaurant and you'll get a scratch-off and you can win an exclusive Coca-Cola glass. You can pick between six vivid colours.
- If you order a meal with medium fries and medium drink through McDELIVERY with foodpanda or Takeaway you will also receive the Coca-Cola glass.
- [Read more](#)
- Country: Bulgaria



For The Family Festival, Mcdonald's Germany Is Reviving The Tradition Of The Christmas Cucumber

- McDonald's, www.mcdonalds.com
- **December 10 2020** Christmas has produced innumerable customs. One of them, and perhaps a little forgotten, is the custom of finding a "Christmas cucumber" between the green branches on the brightly decorated Christmas tree. The finder then receives a special gift.
- The "Christmas Pickle", now more of an American tradition, originally came from Germany in the early 20th century. It's no secret that **McDonald's** has a special relationship with pickles and often plays with the fact that fans are divided on this topic.
- That is why the company is now making its own interpretation of the story of the Christmas cucumber the content of this year's Christmas commercial , which can be seen on TV, online and on the campaign website from December 12th . Stowed alone in a dark cellar, the little pickle would much rather be part of the family at Christmas and find herself exposed to dangers such as a cat or a record player on her way.
- [Read more](#)
- Country: Germany



Holiday Cheer Arrives at McDonald's as Fans Can Enjoy the Favorite Menu Items of Santa Claus, the Grinch, and more

- McDonald's, www.mcdonalds.com
- **December 10 2020** This year, goodies won't just be found tucked under the tree. McDonald's is tapping its elves to offer delicious daily in-app deals that feature the festive favorites of classic holiday characters—including the McFlurry that Frosty the Snowman just melts over and the syrupy Hotcakes for which Buddy the Elf goes gaga.
- Starting Dec. 14, each day, McDonald's will feature a different character and give away the menu item they crave, exclusively through the App with a \$1 minimum purchase. The daily deals will conclude on Dec. 24 with a certain jolly someone's most treasured treat, free soft-baked Chocolate Chip Cookies (glass of milk not included).
- "After a year like 2020, I think we could all use some extra cheer this season," said McDonald's U.S. Chief Marketing Officer, **Morgan Flatley**. "What better way to celebrate and get into the holiday spirit than with free McDonald's menu favorites for everyone including Rudolph, the Abominable Snow Monster and yes, even Scrooge," Morgan added.
- [Read more](#)
- Country: USA



Fried Chicken You Won't Feel Guilty About

- Grill'd, www.grilld.com.au
- December 14 2020 You read it right. Fried chicken that's both tasty AND healthy!
- Grill'd HFC Bites are Gluten Free and made with 100% Australian RSPCA Approved Chicken Breast. Unlike some, they don't believe in secret herbs and spices and they don't meddle, modify or mould their food.
- They're 100% Natural, which means they have ZERO artificial colours, flavours and preservatives. Plus, they're high in protein and cooked in Extra Virgin Olive Oil.
- [Read more](#)
- Country: Australia



Holiday Offerings From Dickey's Barbecue Pit

- Dickey's Barbecue Pit, www.dickeys.com
- **December 15 2020** The holidays are just round the corner and Dickey's Barbecue Pit are here to do the cooking for you. Check to see media coverage on Dickey's Holiday Meal Offerings for 2020.
- Their team was recently on the AZ Daily Mix segment on AZTV 7, to showcase the various holiday offerings on menu this year. Watch their clip.
- Watch Chef **Phil** Introduce their Holiday Big Yellow Box that you can enjoy with friends and family while still socially distancing.
- [Read more](#)
- Country: USA



Ready To Spice Up Your Summer?

- Grill'd, www.grilld.com.au
- **December 17 2020** Meet Grill'd latest additions to the menu, Mediterranean-inspired, 100% Natural and ready to take your tastebuds on a trip to remember.
- MARY'S KEBAB: Featuring a grass-fed lamb pattie, cucumber, dill pickles, chilli relish, tahini mayo and more, you can satisfy those kebab cravings without needing a hangover.
- And with less than one-third of your daily kJ intake, and much lower sugar and carbs than a traditional kebab, you can enjoy all of the taste with none of the guilt.
- [Read more](#)
- Country: Australia



Red Lobster Says Goodbye to 2020 by Offering a Chance to Win Red Lobster for a Year

- Red Lobster, www.redlobster.com
- **December 21 2020** Red Lobster is helping guests put 2020 behind them and kick off 2021 on a positive note with the launch of the “Say Goodbye to 2020” sweepstakes. My Red Lobster Rewards members will receive an entry just for being an app user – and then can earn additional bonus entries by ordering Red Lobster online for the chance to win the grand prize of Red Lobster for a Year (aka all their favorite seafood dishes and, of course, Cheddar Bay Biscuits!).
- “We want to give our guests something to celebrate as we close out what, for many people, has been a challenging year,” said **Lillian Murphy**, Vice President, Customer Experience and Loyalty, Red Lobster. “The ‘Say Goodbye to 2020’ sweepstakes is a fun way to engage and reward our My Red Lobster Rewards members – and give them something to look forward to in 2021,” Lillian added.
- [Read more](#)
- Country: USA



Spicy Chicken Sandwich Extends Its Run... With A Twist

- Whataburger, www.whataburger.com
- **December 28 2020** Whataburger's long-requested Spicy Chicken Sandwich was such a hit when they introduced it in September, they've decided to keep it around a little longer. And now it's even better (if that's even possible!). The sandwich, described by some as "spice that builds," now comes standard on a new brioche bun.
- **The Build:** The reviews are in, and they can confidently say that this sandwich is a winner! They're keeping everything you know and love about the Spicy Chicken Sandwich, but taking things up a notch with their new brioche bun.
- The sandwich starts with a perfectly marinated, crispy chicken filet, topped with fresh, cool leaf lettuce, tomatoes, pickles and mayo.
- [Read more](#)
- Country: USA



El Pollo Loco Says Adiós to 2020 with the Return of Pollo Fit Bowls

- El Pollo Loco, www.elpolloloco.com
- **December 28 2020** El Pollo Loco, Inc. the USA's leading fire-grilled chicken restaurant chain, announced the return of its fan favorite Pollo Fit Bowls with a delicious twist, just in time to get back to your best self in the new year.
- Due to the unique circumstances of the global pandemic, 2020 was a year of being more stationary than normal as people sheltered at home. This confinement has led to people to choose unhealthy delivery and take-out options, indulgent comfort food as a quick fix to reduce stress, and a departure from exercise routines that for many have led to the unwanted "Quarantine Bod."
- To help say adiós to those unwanted pounds, El Pollo Loco is bringing back its beloved Pollo Fit Bowls, which make it easier for customers to start the year off with healthier habits.
- [Read more](#)
- Country: USA



No Need to Fire Up the Grill: Backyard BBQ Flavor is Back

- Whataburger, www.whataburger.com
- **December 28 2020** You asked, and **Whataburger** listened. Whataburger's BBQ Bacon Burger is back for a limited time, bringing classic backyard flavors to your favorite burger.
- The Build: The BBQ Bacon Burger has three slices of savory bacon, smoked cheddar and Monterey Jack cheese – paired with two of Whataburger's 100 percent fresh, pure beef patties and a smoky tangy BBQ sauce, all atop a five-inch bun.
- "Whataburger's Signature BBQ Sauce has been a fan-favorite for many years, so it's no surprise this burger became an instant hit with our customers," said Whataburger Vice President of Marketing and Innovation **Rich Scheffler**. "There's just something about the combination of bacon, smoked cheddar cheese and tangy BBQ sauce that never disappoints, and we know this will be a customer favorite for years to come," Rich continued.
- [Read more](#)
- Country: USA



Throw a Red Hot & Blue Annapolis Party for Super Bowl 2021

- Red Hot and Blue, www.redhotandblue.com
- **December 29 2020** The Super Bowl is a beloved event for many Americans year after year. Scheduled for February 7, 2021, Super Bowl LV will be the 55th in the series. Aside from the football game, happy guests and delicious food will be highlights of the day.
- If you are hosting a Super Bowl party, the following will be a simple guide on how to make it unforgettable and fun for your friends.
- Super Bowl Trivia: Guests who are hardcore sports fans will need to be challenged with questions about Super Bowl history. Do you know the first game was held on January 15, 1967 in Los Angeles? The Green Bay Packers beat the Kansas City Chiefs 35-10. Awarding a prize to the guest who answers the most trivia questions correctly will add friendly competition to your party.
- [Read more](#)
- Country: USA



Take (Extra) Charge of 2021: Dunkin's New Extra Charged Coffee Delivers 20% More Caffeine

- Dunkin Donut, www.dunkindonuts.com
- **December 29 2020** Heading into January, people could use a little extra of a lot of things, including extra encouragement, extra energy, and extra excitement. Leave it to **Dunkin'** to take charge, brewing the extra boost everyone needs to tackle 2021 and get things done in the New Year. Dunkin' announced the addition of Extra Charged Coffee to its menu, packing 20% more caffeine than Dunkin's classic Hot and Iced Coffee, while delivering the same great taste.
- Dunkin's coffee innovation doesn't stop there, as the brand is serving up the most robust lineup of coffee options in its history with the introduction of two bold and exciting new hot coffees, Dunkin' Midnight and Explorer Batch, to kick off the year.
- Available at participating Dunkin' restaurants nationwide beginning December 30, Extra Charged Coffee, served hot or iced, features green coffee extract that gives coffee drinkers an extra boost with 20% more caffeine. For an extra incentive to try the brand's buzziest new beverage, Dunkin' will be offering Medium Extra Charged Coffee for \$2 through January 26.
- [Read more](#)
- Country: USA



The Best Treats and Snacks to Try at Dunkin' this New Year

- Dunkin Donut, www.dunkindonuts.com
- **December 29 2020** Let's be honest, 2020 has been a crazy year. At **Dunkin'**, they're turning a new page and ringing in 2021 by offering a new selection of sensational, on-the-go treats, while bringing with them some of the best snacks of 2020.
- There are some mashups like peanut butter and jelly, but what about a new combo: Dunkin' + Confetti? They think it equals perfection. Meet the best way to celebrate the New Year with Dunkin's new Dunkfetti Donut, the perfect pairing for new coffees! This donut features confetti cake dunked in a delicious glaze. The Dunkfetti Donut will be available starting December 30th, through January 26th, so run, don't walk, to your nearest Dunkin' to give it a try!
- For guests who have a gluten-free lifestyle, or those who are simply looking for a change of pace in 2021, Dunkin's Gluten-Free Fudge Brownie is a perfect new snacking choice.
- [Read more](#)
- Country: USA

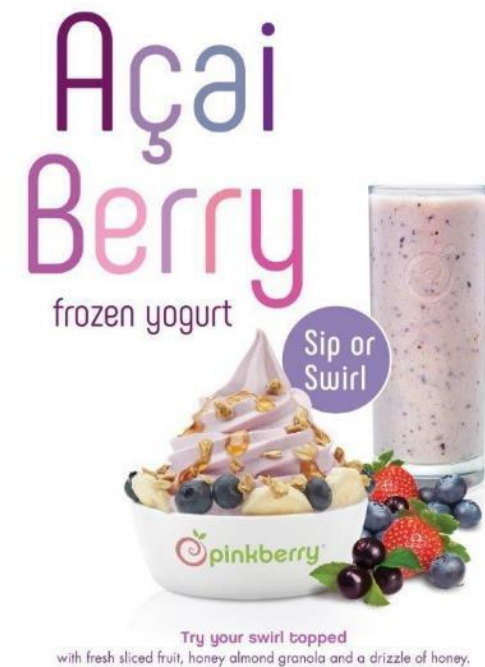


A close-up photograph of a person's hands pouring water from a metal pitcher into a glass bottle. The person is wearing a dark blue long-sleeved shirt. The background is blurred, showing a kitchen or cafe setting with various items like a kettle and a bowl of snacks. The text "Café/Bar & Tea-House" is overlaid in the center of the image.

Café/Bar & Tea-House

Pinkberry Swirls Up New Acai Berry Frozen Yogurt

- Pinkberry, www.pinkberry.com
- **October 1 2020** Spring is here and so is **Pinkberry's** latest frozen yogurt flavor, Acai Berry! This refreshingly tart flavor will be available both as a swirl and smoothie beginning March. Top your Acai Berry swirl with bananas, honey almond granola and a drizzle of honey, creating a frozen snack reminiscent of an Acai bowl.
- "Acai Berry is the ideal flavor to welcome springtime," said **Melissa Hubbell**, senior director of marketing for **Kahala Brands**, parent company of Pinkberry. "Paired with our fresh fruits and topped with honey, it is a perfect light and slightly tart snack!" Melissa added.
- At Pinkberry, guests can customize their swirl with a variety of toppings that include fresh, never frozen, fruit that is hand-cut in stores daily, along with premium granolas and nuts, specialty chocolates, and much more. Pinkberry is swirling with possibilities!
- [Read more](#)
- Country: USA



Pinkberry Introduces New Watermelon Lime Frozen Yogurt

- Pinkberry, www.pinkberry.com
- October 2 2020 Pinkberry is excited to launch the refreshing frozen yogurt flavor, Watermelon Lime. This tart swirl was available beginning August 7.
- This mouthwatering flavor is sure to delight with its sweet and tangy taste that provides a light and refreshing treat on a hot summer day.
- "The delicious combination of watermelon and lime brings a sweet but tart taste that guests will go wild over," said **Melissa Hubbell**, senior director of marketing for **Kahala Brands**, parent company of Pinkberry.
- Pinkberry is known for creating unique and vibrant swirly goodness, and this Watermelon Lime frozen yogurt is no exception!
- [Read more](#)
- Country: USA



Rise and Shine, Slurpee Fans

- 7-Eleven, www.7-eleven.com
- **October 6 2020 7-Eleven, Inc.** has zeroed in on two limited-time new flavors that promise to be big players with those thirsty for sugar-free Slurpee drink options. While named Rise and Shine, the two Glaceau vitaminwater zero sugar flavors can be enjoyed morning, noon and night. The Rise flavor is a citrusy orange, and Shine is a refreshing strawberry lemonade. Both are available exclusively at participating 7-Eleven stores.
- Both exclusive new Slurpee flavors include vitamins B3, B6 and B12, and contain no sugar. A 20-ounce serving has just 50 calories.
- The first sugar-free Glaceau vitaminwater Slurpee flavors – Fire and Chill – were immediate success stories when introduced in 2019, winning with customers for taste and awards for innovation. Chill, an on-trend blueberry lavender flavor, was the best-selling sugar-free Slurpee drink in more than two years. Fire and Chill also were cited by Convenience Store News as one of the reasons for selecting 7-Eleven for its Cold Beverage Innovator of the Year award in 2019.
- [Read more](#)
- Country: USA



7-Eleven Energizes Private Brand Lineup with Sugar-Free Triton Energy Drink

- 7-Eleven, www.7-eleven.com
- October 15 2020 7-Eleven, Inc. is on a bit of a private brand beverage binge. In the last two years, the convenience retailer has introduced energy and sports drinks, Icelandic spring waters, organic milk and cold-pressed juices. The latest to the fold is **Triton**, a new energy drink with L-Theanine, created to meet customers' desire for a sugar-free energy option.
- Designed for anyone who wants to boost energy levels, Triton is described as 'An Energy Drink for the Mind and Body' and contains caffeine and the amino acid L-theanine, both sourced from green tea leaves.
- The Triton energy drink also has B vitamins, ginseng, taurine, guarana and amino acids. For a limited time at participating 7-Eleven stores, thirsty customers can take advantage of a buy one-get one deal on the new energy drink.
- [Read more](#)
- Country: USA



Fancy Watermelon

- Boost Juice, www.boostjuice.com.au
- **October 18 2020** It's pretty hard to bring on the taste of summer without WATERMELON! Not only that... **Boost Juice** added some truly sublime ingredients to 3 NEW luscious drinks to quench those summer cravings!
- They've created brand NEW flavors that are a little fancier than usual! Introducing Melon Lychee Mojito, Sub-Lime Melon and Passion Melon Punch:
 - MELON LYCHEE MOJITO – Freshly juiced watermelon, lychees, strawberries, mint, sorbet & ice
 - SUB-LIME MELON – Freshly juice watermelon, lime juice, strawberries, strawberry yoghurt, sorbet & ice
 - PASSION MELON PUNCH – Freshly juiced watermelon, passionfruit, mango, pineapple, vanilla yoghurt, sorbet & ice
- [Read more](#)
- Country: Australia



Introducing Voyager 3rd Limited Edition

- Insomnia, www.insomnia.ie
- **October 29 2020 Insomnia** is delighted to introduce the 3rd Limited Edition of Insomnia Voyager. Insomnia Voyager brings you on a journey in every cup, every year they pack up, go out and find you a new exotic coffee, roast it medium and with heaps of respect.
- This year they went to HOAC and COCAFCAL in Honduras and Papua New Guinea, just one sip and you will be transported there too!
- Insomnia blend is dark roasted, Voyager is a Medium roast. Voyager coffee beans have been cooked for less time, this means less caramelisation of sugars, increased sweetness, less dissipation of acidity, more cherry qualities, softer. A completely distinct experience to Insomnia blend.
- [Read more](#)
- Country: Ireland



Peppermint Chocolate Candy, Made With Oat Milk!

- 16 Handles, www.16handles.com
- **November 6 2020** 'Tis the season for a favorite flavor combination: mint + chocolate! This year, **16 Handles** launching a brand new recipe made with oat milk, the latest addition to their signature line of dairy-free soft serve! Peppermint Chocolate Candy is available beginning November 7th.
- They make Peppermint Chocolate Candy by adding notes of peppermint to their chocolate oat milk soft serve. Not only is this recipe all natural, but it's cultured with probiotics at their creamery, which means that this vegan treat still has all the health benefits of classic frozen yogurt.
- Peppermint Chocolate Candy will only be available for a limited time, but they're making it easier than ever to order! Stop in and try it at your local shop or order for pickup, Curbside Pickup, or local delivery via the 16 Handles app or online! And now, your **16 Handles** account allows you to earn loyalty points however you choose to order!
- [Read more](#)
- Country: USA



Jamba Introduces Two New Kids Smoothies, Inspired By The New Dreamworks Animation Film, The Croods: A New Age

- Jamba, www.jamba.com
- **November 10 2020** Parents know it can be difficult to get kids to not just eat but enjoy their daily serving of fruits and vegetables. To make meal and snack time decisions a little easier, **Jamba** is excited to announce two new kids menu smoothies that are tasty, colorful, and include a full serving of fruits or vegetables: Sash's Splash and Croodaceous Cooler.
- Available for a limited time, these two new tasty offerings are inspired by the new DreamWorks Animation feature film, The Croods: A New Age, coming to theaters November 25.
- "Parents everywhere will agree that it can be hard to get kids excited about eating fruits and vegetables," said **Sarah Marjoram**, MS, RDN, LD, Nutrition Expert and Strategic Advisor of Jamba. "Our two newest kids' menu items will not only help children get their daily fruits and vegetables, but both are excellent sources of vitamins A and C, antioxidants that help support immunity., Sarah added.
- [Read more](#)
- Country: USA



Christmas Range Now In Store!

- **Insomnia**, www.insomnia.ie
- **November 11 2020** Christmas has come early at **Insomnia** with the launch of their Christmas Menu. As always, they've got a great selection of old favourites and a few surprises on the menu to get you ready for the festive season.
- **Gingerbread Latte/Cappuccino:** A firm favorite every year, Gingerbread syrup swirled with signature espresso and velvety milk topped with a mini gingerbread biscuit.
- **Salted Caramel Latte/Cappuccino:** Enjoy the flavor of signature espresso swirled with Salted Caramel sauce and velvety steamed milk, drizzled with caramel sauce for a marbled effect.
- **S'mores Hot Chocolate:** A brand-sparkling new edition to their Christmas Menu. S'mores Hot Chocolate is made with luxurious milk Belgian chocolate buttons, a dash of S'mores Syrup and topped with latte steamed milk and whipped cream. Best enjoyed topped with marshmallows and a sprinkle of chocolate flakes and Gold Dust.
- [Read more](#)
- Country: Ireland



Pre-Order Your Holiday Pies

- Eat'n Park, www.eatnpark.com
- **November 12 2020** Thanksgiving is just around the corner, and **Eat'n Park** are pump(kin)ed up about dessert! They know you've got a delicious dinner in the works, so they want to help you out and offer you the perfect pairing to your turkey feast—fresh-baked pies from Eat'n Park!
- Since half the fun of the big day is disagreeing (White or dark meat? Parade or football? Is green bean casserole delicious or disgraceful?), they recommend picking a few different pies to put on your dessert table this year. Their wide selection of flavors ranges from classic Pumpkin to Oreo Crème to Dutch Apple and more, so you can bring home something to satisfy everyone's tastes!
- It's also a good idea to pick up a dozen or two Smiley Cookies while you're at it! Their signature smiles are perfect for holding over hungry little turkeys and keeping those kitchen pickers at bay!
- [Read more](#)
- Country: USA



Back By Popular Demand, Auntie Anne's Hot Chocolate Frost is Here for Holiday Shopping

- Auntie Anne's, www.auntieannes.com
- **November 16 2020 Auntie Anne's**, the world's largest hand-rolled soft pretzel franchise, is delighting holiday shoppers with the reintroduction of its popular wintry beverage, Hot Chocolate Frost. Available in-stores and at home with free weekday delivery, Auntie Anne's Hot Chocolate Frost and a freshly baked pretzel are the perfect holiday shopping snack
- While holiday traditions may look slightly different this year, one thing still rings true – it's not the holidays until you've had Auntie Anne's. So, whether you hit the mall to browse the racks or find yourself scrolling the web, Auntie Anne's Hot Chocolate Frost is the coolest way to fuel your holiday shopping this year.
- Made with HERSHEY'S, Hot Chocolate Frost is a delicious frozen chocolate beverage topped with whipped cream and a generous drizzle of HERSHEY'S Chocolate Syrup. Pair this frosty sip with your favorite pretzel snack for a sweet and salty holiday combo!
- [Read more](#)
- Country: USA



Tis The Season For Lovin'

- Boost Juice, www.boostjuice.com.au
- **November 22 2020** How good is the festive season! To make it even more special, **Boost Juice** are bringing back one of their most requested holiday drinks of ALL TIME, plus a delicious new Christmas smoothie! It's time to get jolly and give your tastebuds something festive and fabulous! Introducing the Jingle Berry Crush and Choc Peppermint Claus. Tis The Season For Lovin' Drink Range.
- JINGLE BERRY CRUSH – Guava nectar, raspberries, strawberries, sorbet & ice.
- CHOC PEPPERMINT CLAUS – Chocolate powder, peppermint mints, strawberries, coconut mylk, low fat milk, sorbet, vanilla yoghurt & ice. There's only one way to find out so what are you waiting for? Try one or try them all!
- [Read more](#)
- Country: Australia



Shakeaway's Limited-edition Winter Menu Is Back

- Shakeaway, www.shakeaway.com
- **December 2 2020** The popular limited-edition warming Winter menu is now available in all **Shakeaway** stores! You can try each of them made hot, at no extra cost - they taste amazing! There's 10 delicious milkshakes to choose from and you can have any of them made with 100% fat free frozen yoghurt instead of our reduced sugar ice cream.
- Back again this year is the famous Winter fruity shake - Fireside Fred; blueberries and cherry with coconut shavings on top - it tastes just like a fruity dessert when made hot! Or there's the ultimate cakey shake, Fresh Fiona, hand made to order with blueberry muffin and maple syrup all topped with granola!
- A perfect combination of two of the UK's favourites; Pullover Pam is nutella and peanut butter topped with marshmallows. For all of those chocolate lovers, they have the Toasty Tim - combining a mix of choc chip cookie with curly wurly, topped with a flake.
- [Read more](#)
- Country: UK



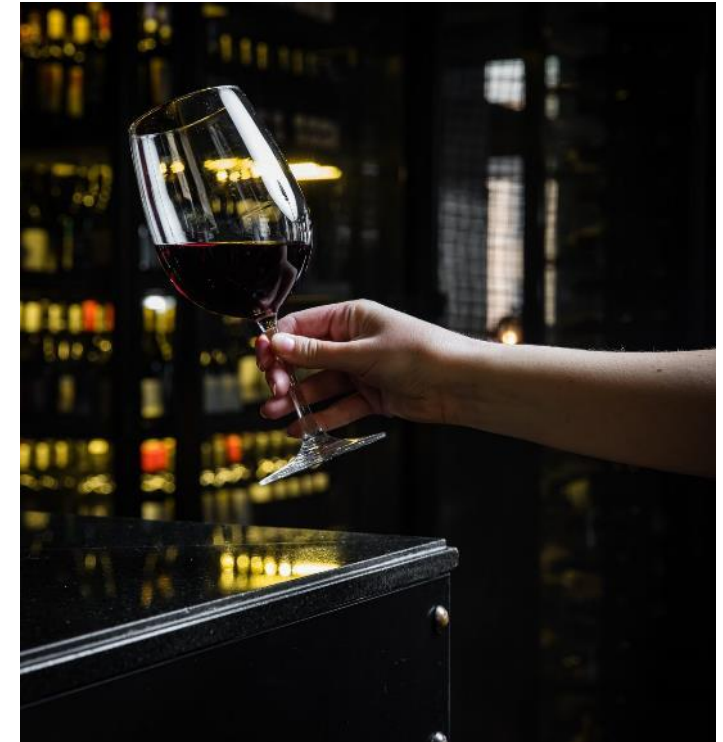
7-Eleven Gets In The Holiday Spirit With Launch of Candy Cane Flavored Cocoa

- 7-Eleven, www.7-eleven.com
- **December 3 2020** Fa-la-la-la folks! **7-Eleven** is packing up the pumpkin spice and kicking off the holiday season with their new Candy Cane Cocoa. The hot, rich cocoa is blended with cool peppermint flavor and can be topped with chocolate sauce and International Delight Peppermint Mocha flavored creamer... a combination that Dasher, Prancer, Donner and Vixon will love.
- Candy Cane Cocoa isn't the only gift 7-Eleven is giving customers this winter. For a limited time, participating stores are offering any size hot beverages for just 79 cents every day from noon – 7 p.m. through the 7Rewards loyalty program found in the 7-Eleven app. For a contactless checkout experience, customers can pay using 7-Eleven Wallet.
- To use, load funds into a 7Rewards account with cash at the register, or in-app with a credit card, debit card, Apple Pay, Google Pay or a prepaid 7-Eleven gift card, and simply scan the 7Rewards barcode upon checkout.
- [Read more](#)
- Country: USA



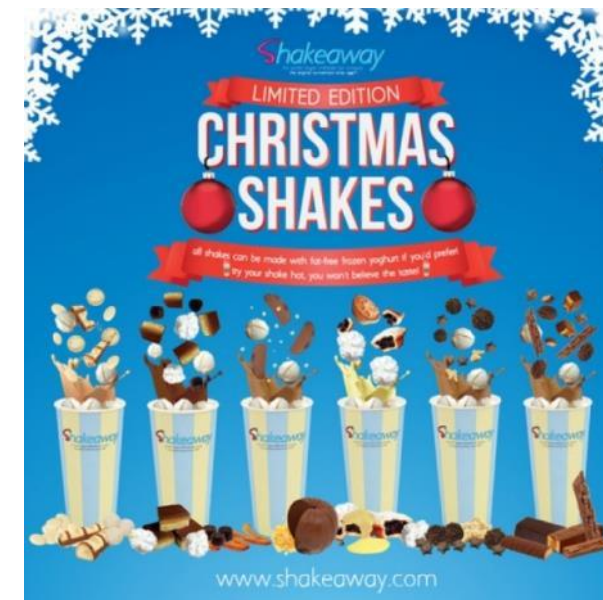
QT Hotels Celebrates Highest Wine List Accolade In 2020 Australia's Wine List Of The Year Awards

- QT Hotels & Resorts, www.qthotels.com
- December 3 2020 QT Hotels & Resorts has proven it has the gift of the glass, landing multiple property wins in the annual Australia's Wine List of the Year Awards, with QT Sydney's signature restaurant **Gowings Bar & Grill** and QT Perth's **Santini Bar & Grill** earning the highest rating of three glasses for restaurants in Australia.
- This is the second consecutive year Gowings Bar & Grill has received three glass honours. QT Sydney's **Parlour Cucina** and QT Canberra's **Capitol Bar & Grill** were also recognised with two glasses by the highly regarded awards program, cementing QT Hotels' restaurants and bars as the best hangouts for locals and travellers alike.
- Established in 1994, the Australia's Wine List of the Year Awards recognises and rewards wine lists that elevate dining experiences. The judging panel is comprised of over 30 industry professionals, wine communicators, sommeliers, winemakers, Master Sommeliers and Masters of Wine who score based on content, balance, suitability to venue, presentation and pricing.
- [Read more](#)
- Country: Australia



Shakeaway Christmas Menu 2020

- Shakeaway, www.shakeaway.com
- **December 9 2020** It's beginning to look a lot like Christmas! In celebration of the festive season, the amazing limited-edition Christmas shakes menu is now available in stores! There are 6 Christmas themed shakes for you all to try; why not have yours made hot? They're unbelievable! Don't miss out; these limited-edition shakes are available up until 24th December.
- Happy holly – a double caramel dream, with rolos & caramel shortbread combined topped with whipped cream – why not warm up this Winter wonder & try happy holly made hot? Frosty franny is for all the white chocolate lovers this Christmas.
- A mix of white kinder bueno & raffaello topped with milkybar buttons. Despite franny being frosty, she will be sure to warm you up when made hot! Or how about naughty noel? A mix of terry's chocolate orange & butterscotch, with a free topping of popping candy.
- [Read more](#)
- Country: UK



Greene King Teams Up With Coca-Cola European Partners To Support Responsible Drinking In Its Pubs Over Christmas

- Greene King, www.greeneking.co.uk
- December 10 2020 Greene King is partnering with Coca-Cola European Partners for its Hero the Driver campaign that this year is seeking to recognise and reward the Hero Driver who is driving the household home safely.
- All of Greene King's managed pubs that are open in tiers one and two will be running the offer which is expected to see thousands of free drinks given away. Customers can look out online for a country-wide social media campaign to receive a buy-one-get-one-free digital voucher to redeem on the 330ml bottled Coke range (Coke Zero, Diet Coke and Coca-Cola).
- This is the 11th year Greene King has partnered with Coca-Cola European Partners and the campaign runs from Friday 11 December 2020 until Monday 4 January 2021.
- [Read more](#)
- Country: UK



A photograph of a desk setup with a laptop, a pair of round glasses, a white cup of coffee, and a stack of papers. The text "Industry News" is overlaid in the center.

Industry News

New Opening: Morocco

- Segafredo Zanetti Espresso, www.segafredofranchising.com
- October 5 2020 Segafredo Zanetti Espresso, part of Massimo Zanetti Beverage Group, announces the opening of its latest café in Tangier, Morocco. Segafredo Zanetti has been operating in the country for twenty years.
- Guarding the Strait of Gibraltar, Tangier counts one million inhabitants and attracts thousands of tourists every year, thanks to its historic importance as Europe's gateway to Africa and its unique blend of cultures and influences.
- Segafredo Espresso Café is located in a prestigious, highly frequented business and residential area, where customers can choose to order a takeaway coffee or sit in the elegant terrace and enjoy a scenic view of the city, while sipping a frothy cappuccino or an authentic Italian espresso.
- [Read more](#)
- Country: Morocco



Rave Restaurant Group Hires Two New Executives To Fuel Franchise Development

- Pie Five Pizza, www.piefivepizza.com
- October 6 2020 RAVE Restaurant Group, Inc., the parent company of Pizza Inn and Pie Five Pizza, announced the hiring of two new leaders – **Darren Webb** as director of development for RAVE, supporting both Pizza Inn and Pie Five, and **Dion Firooznia** as franchise business consultant for Pizza Inn.
- "The addition of these positions is an investment in the future of RAVE, and I'm excited to add dedicated resources for our franchisees," said RAVE Chief Operating Officer **Mike Burns**. "Darren and Dion will help continue the momentum that we've built and will really focus on driving development in the Carolinas, which is a key area of expansion for Pizza Inn and where both individuals are based. Darren and Dion have impressive backgrounds in developing well-known brands and a history of working together previously, so we are thrilled to have them join the RAVE team," Mike added.
- [Read more](#)
- Country: USA



The Habit Burger Grill Opens First Location In Massachusetts – Join For An Exclusive Tasting!

- Habit Burger, www.habitburger.com
- **October 6 2 020** Over 50 years ago, America's best burger was born in Santa Barbara, California, and now the award-winning, delicious taste of **The Habit Burger Grill** is coming to Wilmington, Massachusetts!
- The California-based restaurant company renowned for its award-winning Charburgers grilled over an open flame, signature sandwiches, fresh-cut salads and more announces the highly anticipated opening on October 7th. Located at 196 Ballardvale St. Wilmington, MA 01887, the fast-casual restaurant will be the first location in the state of Massachusetts with franchise partner Heidi Burgers.
- In honor of the exciting grand opening, The Habit Burger Grill is hosting exclusive pre-opening VIP events for The Habit's CharClub members.
- [Read more](#)
- Country: USA



McDonald's Founder's Day!

- McDonald's, www.mcdonalds.kz
- **October 7 2020** McDonald's all over the world celebrated a traditional holiday in honor of its Founder - **Ray Kroc**. On this day, they thank the employees of the restaurants for their daily work, for the high-quality service provided and for the care of their guests.
- This year has been a tough one for McDonald's employees amid the COVID-19 pandemic.
- Note that McDonald's restaurants were one of the few businesses that continued their activities during the emergency and under the enhanced quarantine thanks to the McDrive and McDelivery services.
- [Read more](#)
- Country: Kazakhstan



IHOP Expands Franchisee Portfolio With Addition of Sun Holdings, Inc.

- IHOP, www.ihop.com
- **October 14 2020** IHOP has expanded its franchisee portfolio with the addition of **Suncakes, LLC**, led by **Guillermo Perales**, through the acquisition of 41 IHOP restaurants.
- The restaurants, located in Tennessee, North Carolina, Virginia, and South Carolina, were previously owned and operated by **CFRA Holdings** and its affiliates and transferred to Suncakes, LLC in July 2020. Financial details of the deal will not be disclosed.
- The 41 locations represent the first IHOP restaurants managed by Sun Holdings, Inc. Sun has one of the largest restaurant franchisee portfolios in the U.S. with more than 1,000 locations under its ownership. In addition to restaurant development and ownership, multiple awards and recognitions have been bestowed upon Guillermo Perales, the CEO of Sun Holdings.
- [Read more](#)
- Country: USA



Chipotle's Boorito Goes Digital For its 20th Anniversary

- Chipotle, www.chipotle.com
- **October 15 2020 Chipotle Mexican Grill** announced its annual Halloween celebration, Boorito, will go entirely digital for the first time. With many spooky traditions being disrupted across the country, Chipotle is bringing back Boorito for its 20th anniversary and giving fans a chance to virtually trick-or-treat for half a million BUY-ONE-GET-ONE (BOGO) entrée codes via text.
- A total of 500,000 BOGOs will be dropped via TikTok, Twitter and Instagram from October 29 to October 31. To claim their BOGOs, fans will have to act fast and text the valid keyword to 888-222 before Chipotle's virtual House of BOGOs runs dry.
- The BOGOs will only be redeemable via the Chipotle app or Chipotle.com on Halloween, October 31.
- [Read more](#)
- Country: USA



How To Start A Cheesesteak Business

- Charley's, www.charleysfranchise.com
- **October 19 2020** Starting a cheesesteak business is a fun, rewarding way to deliver a delicious, popular food. If you're reading this, that's because you are considering the ways to start a cheesesteak business. That's probably because you already know cheesesteak is just one of those food products that people inexplicably begin to crave whenever the name crosses their mind.
- Over the past few years, more Americans turned to dining out for at least one meal a day than ever before. That translates to a lot of pizzas, burgers, and fried chicken. Opening a cheesesteak business makes a lot of sense in the crowded QSR and fast casual space. In fact, cheesesteak is one of the most underserved segments of the market.
- As more and more Americans return to dining out regularly, now is a great time to start a cheesesteak business. But there are a lot of questions you need answers to before you take that leap.
- [Read more](#)
- Country: USA



Cracker Barrel Old Country Store Celebrates the Gift of Shared Traditions this Holiday Season

- Cracker Barrel Old Country Store, www.crackerbarrel.com
- October 20 2020 Cracker Barrel Old Country Store announced its plans to celebrate the 2020 holiday season. At a time when many people are reimagining their holiday celebrations, Cracker Barrel is focusing on “The Gift of Shared Traditions” to encourage guests and employees to embrace the classic comforts of seasonal food, the joy of giving back to others, and holiday music and entertainment.
- “Cracker Barrel is continuing its legacy of welcoming guests to America’s ‘home away from home’ for the holidays with the warmth and comfort so many people are looking forward to in this time of uncertainty,” Cracker Barrel Senior Vice President and Chief Marketing Officer Jennifer Tate said.
- [Read more](#)
- Country: USA



New Opening: Jordan

- Segafredo Zanetti Espresso, www.segafredofranchising.com
- October 27 2020 Segafredo Zanetti Espresso in cooperation with its franchise partner Kayali Group opens its doors inside the prestigious Time Center Mall, in Amman, Jordan.
- With its brand-new café inside this real temple of luxury, Segafredo offers its customers a place to relax and enjoy the excellence of the Italian coffee tradition coupled with the highest quality service in a refined environment.
- The modern two-story café assures its customers all the comfort and privacy they need to sip their coffee in tranquility, while the delightful terrace welcomes those Segafredo lovers who like to sit back in the open air.
- [Read more](#)
- Country: Jordan



Burger King, Tim Hortons And Popeyes Will Modernize The Drive-thru Experience At 10,000+ NA Restaurants By Mid-2022

- Burger King, www.bk.com
- October 27 2020 Restaurant Brands International Inc., announced that it is modernizing the drive-thru experience at more than 10,000 Burger King and Tim Hortons locations, with Popeyes beginning its own rollout later this year.
- More than 40,000 digital screens are being installed with powerful 'predictive selling' technology, integration with restaurant loyalty programs and the ability for remote, contactless payment, reflecting the strategic importance and value of the drive-thru experience to RBI's iconic restaurant brands.
- "Our guests have sought out our drive-thru lanes for our iconic food and beverages throughout the COVID-19 pandemic – even in the face of mandated dining room closures around the world," said **Jose Cil**, CEO of RBI. "We believe strongly that it is time to modernize our drive-thru lanes throughout the US and Canada to provide even better, quicker and contactless service for our guests," Jose continued.
- [Read more](#)
- Country: USA



El Pollo Loco's New Holiday Campaign Encourages Inclusivity and Connection

- El Pollo Loco, www.elpolloloco.com
- October 28 2020 El Pollo Loco, Inc., the USA's leading fire-grilled chicken restaurant chain, launches its new holiday campaign, "Kids on Culture", that calls on the community to encourage inclusivity as we bring such a complicated year to an end.
- Food is often considered a great equalizer as it crosses political and societal barriers. Food, more than any one contributor, brings people together regardless of background through shared experiences, traditions, and emotions as there is just an innate good feeling about discovering something new to try and enjoying a meal with others.
- Anchored in a heartwarming 30-second video, El Pollo Loco's new holiday campaign features honest and uplifting commentary by kids from different cultural backgrounds about how to bring people together and share culture, tradition, and understanding through food.
- [Read more](#)
- Country: USA



Rapper Jacin Trill Inspires McDonald's Crew To Work Together Safely

- McDonald's, www.mcdonalds.com
- October 30 2020 McDonald's and rapper Jacin Trill have released a video clip in which the Big Check is central. With this, the restaurant chain inspires its more than twenty thousand employees in a fun way, to do the health check and safety check before you leave the house for work.
- McDonald's hereby emphasizes that safe cooperation is something you do with and for each other. This clip follows the successful video clip that McDonald's released at the beginning of May, in which the 'put down, step away and grab over' method was introduced by employees of the restaurant chain.
- In the video clip, Jacin Trill demonstrates the 'Big Check', a safety check that McDonald's employees can perform at home before they leave the house. For example, it is emphasized that you stay at home in case of complaints, that you wash your hands well and wear a mouth mask in the restaurant.
- [Read more](#)
- Country: Netherlands



Greene King Smashes Pre-covid Record Raising £1m For Macmillan Cancer Support

- Greene King, www.greeneking.co.uk
- October 30 2020 Greene King, the UK's leading pub company and brewer, has broken its own record raising an incredible £1 million during September and October for its national charity partner, Macmillan Cancer Support.
- Despite constant changes to the way pubs can trade and the tightening of restrictions, team members working in Greene King's 1,700 pubs across the country have come together to support Macmillan May, which was moved to September due to the Covid-19 national lockdown. The passion and commitment to supporting their national charity partner resulted in raising a remarkable £1million – a pre-Covid record-breaking campaign.
- Macmillan helps people living with cancer with every aspect of their lives, from the moment they're diagnosed, through to treatment and beyond.
- [Read more](#)
- Country: UK



Portillo's to Open in Chicago's Avondale Neighbourhood in November

- Portillo's, www.portillos.com
- **November 2 2020** The votes are in. Chicago can't wait for its newest **Portillo's** restaurant to open. The good news is that your voices have been heard: The grand opening for the newest restaurant on Chicago's Northwest side will be held November 2, 2020.
- No matter who you want to be top dog after the presidential election the following day, they know you only have fries for their Chicago-style hot dogs, famous Italian beef sandwiches, char-grilled burgers and homemade chocolate cake. So make sure you cake shake your way into the newest Portillo's, located at 3343 W. Addison, for some deliciousness.
- The restaurant officially opens to the public at 10:30am on November 2. To keep the momentum going on grand opening day, they've got some bun-believable giveaways created in partnership with Chicago artists.
- [Read more](#)
- Country: USA



Burger King Opens 300th Restaurant In Canada; Major Milestone Exemplifies Growth For The Brand In The Canadian Market

- Burger King, www.bk.com
- **November 2 2020 Burger King** has proudly opened its 300th restaurant in Canada, located in Richmond Hill, Ont. The new restaurant features Burger King's latest design elements, interactive features such as outdoor digital menu boards, a freshly designed interior and an eye-catching newly designed exterior.
- "We're extremely excited to be opening our 300th Burger King restaurant in Canada," says **Chris Finazzo**, President, Burger King Americas.
- "This is a big step in our journey to offer more and more Canadians close and convenient access to our iconic flame-grilled Whopper sandwich and other Burger King favourites. Our local franchise owners and team members deliver exceptional service and quality food for our guests and we're excited to keep growing our footprint across the country," Chris continued.
- [Read more](#)
- Country: USA



Igartza And Its Products, Promoting Creativity In Miniature Iron Chef

- Igartza Foodservice, www.igartzafoodservice.com
- **November 5 2020 Igartza Food Service** works to build a stronger and more dynamic sector. It is their goal and they commit a good part of their daily effort to it. They go beyond offering the best service, having the best products. They support initiatives that make the hotel industry and gastronomy the best image of their territory.
- And that is the sense that moves them to support a gastronomic event such as Miniature Pintxos Congress and, especially, a very special pintxo contest: Miniature Iron Chef. A team competition in which they put chefs to the test with Igartza Food Service products and that they give back in the form of ingenuity, work, effort, creativity... there could be nothing more fantastic.
- It is about making a series of surprise products available to four teams. This year it has been cod and suckling pig, as main ingredients, and a range of other products with which to make two newly created pintxos for each team.
- [Read more](#)
- Country: USA



El Pollo Loco Extends Free Delivery Commitment through Holiday Season

- El Pollo Loco, www.elpolloloco.com
- **November 5 2020** El Pollo Loco, Inc. the USA's leading fire-grilled chicken restaurant chain, extends its free delivery commitment with Postmates just in time for the holidays. As part of the 'However Long is Necessary' campaign, El Pollo Loco is continuing its free delivery offer through the end of the year, exclusively in partnership with Postmates.
- Customers can now easily enjoy El Pollo Loco's spin on classic holiday traditions from the comfort of their homes, including new Holiday Tamale Bowls, Chicken Pozole Verde and Mexican Hot Chocolate.
- El Pollo Loco is one of the few brands that have offered free uninterrupted access to free delivery since April 2020. "This is our gift to our loyal customers who we know will be celebrating the holidays differently this year," said **Bernard Acoca**, President and Chief Executive Officer at El Pollo Loco.
- [Read more](#)
- Country: USA



How 2020 Affected our Food Traditions

- Squisito Pizza and Pasta, www.squisitofranchise.com
- **November 10 2020** 2020 was the year of the unexpected. In the first few months of the year, COVID-19 shocked the world, affecting every single person. Seemingly overnight people were working from home, eating all their meals at home and spending more time online than ever before.
- The restaurant industry changed drastically, and owners have become creative in finding safe ways to serve their communities. From a surge in delivery and curbside pick-up to virtual holidays and creative at-home date nights, 2020 has had a major effect on our food traditions, effectively changing the way we eat.
- The first food traditions to change: Food brings people together, especially Italian cuisine. Everyone has memories of pizza parties, heaping bowls of spaghetti for dinner, and a delicious scoop of your favorite gelato. While dining inside crowded restaurants may have changed, the desire for eating great food with friends and family hasn't.
- [Read more](#)
- Country: USA



Red Lobster Opens Its First Ghost Kitchen in Downtown Chicago

- Red Lobster, www.redlobster.com
- **November 10 2020 Red Lobster** announced the opening of its first ghost kitchen, located in South Loop Chicago, marking the first time Chicagoans living in the Loop, Downtown Chicago, River North, Illinois Institute of Technology, Prairie District and Near South Side are able to enjoy America's favorite seafood restaurant delivered to their doors. The ghost kitchen will be a delivery-only location, serving craveable classics via Red Lobster's third-party delivery partners – including Grubhub, DoorDash, Uber Eats and Postmates.
- The ghost kitchen, which has emerged as one of the restaurant industry's fastest growing trends, enables Red Lobster to evolve its off-premise capabilities, including touchless delivery, and efficiently expand its presence in urban areas in the U.S. and around the world.
- The delivery-only restaurant model reflects Red Lobster's investment in innovation and technology to keep up with the rapidly growing consumer demand for food delivery.
- [Read more](#)
- Country: USA



New Opening: Mongolia

- Segafredo Zanetti Espresso, www.segafredofranchising.com
- November 11 2020 Segafredo Zanetti Espresso, part of Massimo Zanetti Beverage Group, in cooperation with its franchise partner GTBeans LLC announces the opening of its second café in Ulaanbaatar, Mongolia.
- Located on the ground floor of the prestigious Central Park Building, the brand-new coffee bar is ready to welcome all the workers of the nearby offices as well as the people coming from the adjacent entertainment and cultural attractions of the very famous Sukhbaatar Square.
- Segafredo Café is open from breakfast until late night, serving breakfast, lunch and aperitifs in an innovative and comfortable environment, where the real Italian espresso is always the protagonist.
- [Read more](#)
- Country: Mongolia



NORDSEE Pulls The Next Big Fish Ashore!

- Nordsee, www.nordsee.com
- November 11 2020 Bremerhaven-based company wins restaurateurs brand ranking.
- The good news comes thick and fast at the traditional Bremerhaven company. After NORDSEE recently took first place in the ranking of the ten strongest German fast food brands, the fish experts have now been named "Brand of the Year 2020." The market research institute Yougov and Handelsblatt were responsible for the ranking.
- They conducted around 900,000 online interviews between September 2019 and August 2020. The result makes history. "Corona does not leave us without a trace either, the greater the joy about these awards. They focus on the consumer. Your appreciation is our top priority," says **Carsten Horn**, CEO NORDSEE, and adds: "The ratings give us enormous tailwind for our chosen course."
- [Read more](#)
- Country: Germany



Chipotle To Open Its First Digital-Only Restaurant

- Chipotle Mexican Grill, www.chipotle.com
- **November 11 2020** Chipotle Mexican Grill announced its first-ever Chipotle digital-only restaurant called the Chipotle Digital Kitchen. Located just outside of the gates to the military academy in Highland Falls, NY, the restaurant will open this Saturday for pick-up and delivery only. The new prototype will allow Chipotle to enter more urban areas that wouldn't support a full-size restaurant and allows for flexibility with future locations.
- The Digital Kitchen concept is focused on accelerating the digital business in non-traditional locations. It is unique because it does not include a dining room or front service line and guests must order in advance via Chipotle.com, the Chipotle app or third-party delivery partners.
- Orders can be picked up from a lobby that is designed to include all of the sounds, smells and kitchen views of a traditional Chipotle restaurant. The Digital Kitchen will also service large catering orders available for pick up in a separate lobby with its own dedicated entry.
- [Read more](#)
- Country: USA



Wendy's Restaurants of Canada and REEF Announce Partnership on First Neighborhood Kitchen in Toronto

- Wendy's, www.irwendys.com
- **November 11 2020** Wendy's Restaurants of Canada announced the brand's move into the growing ghost kitchen space through a partnership with **REEF's Neighborhood Kitchens** in Toronto. This move is the first of several to come, as ghost kitchens are an important component of Wendy's non-traditional growth strategy.
- As the brand explores new avenues and formats to reach customers, REEF's proximity-based network of delivery-only Neighborhood Kitchens enables Wendy's to test a new format in dense downtown areas and address the evolving needs of today's urban Canadian consumers.
- Wendy's fans can have their favourites delivered wherever they are, simply by placing an order with a popular delivery provider. Menu items will include the brand's made-to-order square hamburgers, using fresh, never frozen 100 per cent Canadian beef, fries and the signature Frosty dessert. Customers will also find favourites like Wendy's chicken sandwiches topped with fresh Canadian greenhouse-grown lettuce.
- [Read more](#)
- Country: Canada



Wendy's Announces Return of Two Fan-Favorite Promotions to Support National Adoption Month this November

- Wendy's, www.irwendys.com
- **November 12 2020** In celebration of National Adoption Month, Wendy's is launching two signature promotions to benefit the Dave Thomas Foundation for Adoption (DTFA).
- As a cornerstone cause for the Company, Wendy's is supporting the Foundation's mission by launching its annual Frosty Key Tag fundraising program and partnering with Coca-Cola and Dr Pepper on a drink promotion in the Wendy's mobile app where fans can get something and give something back at the same time.
- Wendy's is passionate about raising funds and awareness of the urgent need for adoptive families for youth in foster care. There's no better time to support the DTFA's mission to dramatically increase the number of adoptions of children waiting in North America's foster care systems.
- [Read more](#)
- Country: USA



Shoney's Welcomes Guests At Its New Restaurant In Kissimmee, Florida

- Shoney's, www.shoneys.com
- November 12 2020 Shoney's, America's Dinner Table for 73 years, is now Kissimmee's Dinner Table.
- Just when it needed some great news in an otherwise challenged year, the restaurant industry got a positive shot in the arm today from an iconic, All-American brand. as Shoney's announced the official opening of its new Florida-based brand staple in Kissimmee.
- Shoney's in Kissimmee, located at 5764 W. Irlo Bronson Highway, will employ 65 local team members, all grateful to join the energized brand. Franchise owners **Bobby** and **Cindy Lance** have been successful business owners for more than 40 years in the area with A & W restaurants and other regional brands and are very excited about this new venture.
- [Read more](#)
- Country: USA



Burger Franchise: Going Beyond The Basic Burger Business

- Gold Star, www.goldstarchili.com
- **November 14 2020** The traditional burger has been around for decades, and the number of burger franchises in the United States continues to skyrocket. Burgers are more than just a good meal, they're Americana and often a reminder of good memories and good times.
- But what does it take to run a franchise that serves burgers? It's more than just griddles and beef. If you're considering a burger franchise, here are some key questions you should be asking yourself:
- Just like burgers, not all franchise experiences are the same, and no matter which franchisor you go with, make sure you find a brand that offers top-tier training. This is one journey you won't want to walk alone, so put in the time finding the right franchise fit and franchise family. Ask yourself — what does the training entail? Is it in the classroom or in the restaurant? Is there help with a grand opening? How about after? Will there be ongoing training and support?
- [Read more](#)
- Country: USA



“More Than A Warm Meal”: Domino's Pizza Donates 14,000 Euros

- Domino's, www.dominos.de
- November 15 2020 Domino's stores in Hamburg and the surrounding area have donated 14,000 for the annual Christmas party in need, “More than a warm meal”, initiated by Radio Rock Antenne Hamburg and the street magazine Hinz & Kunzt Euro.
- For every charity pizza sold in the participating stores last year, 20 cents flowed into the Hamburg aid project. **Kerami Özcelik**, among others, operator of the store in HafenCity, and **Ekrem Dalgicoglu**, operator of the stores in Pinneberg and **Schenefeld**, presented the check to Rock Antenne Hamburg on behalf of the participating Domino's stores.
- Kerami Özcelik: “We at Domino's are very happy to support 'More than a warm meal'. This project is very important, because the needy in our city are unfortunately often forgotten. To make you happy and to give you a few carefree hours is a special concern of ours.” Ekrem Dalgicoglu adds: “A big thank you goes to our customers who made this donation possible.”
- [Read more](#)
- Country: Germany



The New National Dish? Almost Every Second German Orders Pizza Once A Year

- Domino's, www.dominos.de
- **November 15 2020** Which pizza is the most popular? When and on which events is the appetite for pizza particularly great? Which pizza toppings are in demand where in Germany? These and many other questions about the pizza eating habits of Germans are answered in "Domino's Pizza Atlas 2019/2020" .
- When the pizza delivery man rings most often Sunday is pizza day: 18 percent of orders in Germany are placed on the last day of the week - closely followed by Friday with 16.2 percent of orders. But special events also influence ordering behavior. This increases the appetite for pizza at sporting events. For the finale of the Super Bowl on February 2, the number of orders increased by 11 percent.
- The start of the Bundesliga on May 16, after the corona-related break, resulted in 13 percent more orders. The pizza shouldn't be missing on Father's Day either, here the order volume rose by 18 percent.
- [Read more](#)
- Country: Germany



The Starbucks Foundation \$500,000 donation helps (RED)'s fight against AIDS, COVID-19

- Starbucks, www.starbucks.com
- **November 16 2020** On Dec. 1, in recognition of Giving Tuesday and World AIDS Day, The Starbucks Foundation will donate \$500,000 to the **Global Fund** to help fight AIDS with (RED).
- The donation will support the Global Fund's COVID-19 Response, which aims to strengthen health systems and mitigate the impact of COVID-19 on AIDS programs. These funds will help protect the extraordinary gains the global health community has made in the fight against AIDS and ensure continued access to life-saving treatment and services.
- This donation builds on Starbucks prior efforts to support the global fight against AIDS. Since Starbucks partnership with (RED) began in 2008, Starbucks has generated more than \$16 million in donations to help fight AIDS.
- [Read more](#)
- Country: USA



Schlotzsky's Partners With Brian Baumgartner For The Ultimate Work From Home Lunch Upgrade

- Schlotzsky's, www.schlotzskys.com
- **November 17 2020** In March, millions of American workers traded in their cubicles and commutes for couches and corner (of the bedroom) offices. While working from home does come with certain perks like a sweatpants-only dress code, one of the many drawbacks has been a less than desirable lunch experience for those who had become accustomed to freebie workplace snacks and catered lunch meetings.
- According to new research from fast casual restaurant brand **Schlotzsky's**, America is feeling the lunchtime blues. Half (50%) of remote workers say they don't look forward to lunch as much as they did when working at the office and 52% report they are running out of ideas for what to eat for lunch while working from home.
- Thirty-one percent say their WFH lunches are 'nothing to brag about' and 36% say their mother would be ashamed if she knew what they ate for lunch most days.
- [Read more](#)
- Country: USA



Chipotle Royalty Gives Fans The Chance to Have their Go-To Orders Become Real Menu Items

- Chipotle Mexican Grill, www.chipotle.com
- November 17 2020 Chipotle Mexican Grill announced it is launching Chipotle Royalty with super-fan and digital star **David Dobrik**. The new competition will challenge fans to prove why their Chipotle order is the best among millions of possible combinations, and three winners will have their go-to bowl, burrito, salad or taco order featured as an official menu item on the Chipotle app and Chipotle.com for a limited time. Each winning fan will score \$10,000 in cash for their featured menu item.
- To enter, fans must post a creative TikTok video explaining why their Chipotle order is superior, using #ChipotleRoyalty and #contest. The contest period ends at 11:59pm PT on November 19. Dobrik and Chipotle Executive Chef **Chad Brauze** will be reviewing entries, judging on creativity and flavor combinations, and commenting on the winners' posts on November 20.
- The winning menu items will be included in the featured section of the Chipotle app and Chipotle.com starting December 1 and available through the end of 2020.
- [Read more](#)
- Country: USA



Jersey Mike's Donates 20 Percent Of Sales To Feeding America

- Jersey Mike's, www.jerseymikes.com
- **November 17 2020** Food banks across the USA continue to address an increased need for food assistance as a result of the COVID-19 pandemic. To provide everyone with an opportunity to help donate meals to their neighbors in need, **Feeding America**, the USA's largest domestic hunger-relief organization, is teaming up once again with **Jersey Mike's Subs** on a special fundraising event this weekend.
- On Saturday, November 21, and Sunday, November 22, Jersey Mike's will donate 20 percent of sales to Feeding America. While a minimum of \$1 million will be donated, Jersey Mike's expects the total to be higher.
- Last April, Jersey Mike's raised more than \$2 million for Feeding America, helping to provide 20 million meals through the organization's network of 200 food banks. Feeding America's projections indicate that 1 in 6 people in America may face food insecurity this year as a result of the pandemic, 40 percent for the first time.
- [Read more](#)
- Country: USA



Celebrities and Industry Leaders Join McDonald's USA for the Launch of Black & Positively Golden Mentors Program

- McDonald's, www.mcdonalds.com
- November 18 2020 McDonald's USA is proud to announce the launch of the **Black & Positively Golden Mentors Program**. This initiative pairs industry leaders in coveted sectors, including technology, entertainment, business and more, with up-and-coming change-makers in the same fields.
- Award-winning rapper, singer and songwriter **Big Sean**, popular gospel music vocalist and entrepreneur **Kierra Sheard**, journalist and activist **Jamilah Lemieux**, and technology activist **Ian Michael Brock** are among the stars who are serving as "golden mentors" for the online series that kicks off today.
- Fans looking for golden gems to elevate their game can tune in to @wearegolden on IGTV to watch the mentors share wisdom, industry insights and connect with their mentees during exclusive, 1:1 masterclasses.
- [Read more](#)
- Country: USA



El Pollo Loco Challenges QSR Category with Design-Forward Approach

- El Pollo Loco, www.elpolloloco.com
- **November 19 2020** El Pollo Loco, Inc the USA's leading fire-grilled chicken restaurant chain, announced the company's commitment to a design philosophy that will challenge the QSR category norms, with more modern and artistic design choices.
- El Pollo Loco is bringing the design-forward vision to life at every touchpoint of the customer experience, from packaging to in-store merchandising and gift cards. The focus on design is consistent with the company's ongoing commitment to match its high-quality food and service.
- "This is another milestone in our continued efforts to evolve the brand and offer customers the highest quality experience," said **Bernard Acoca**, President and Chief Executive Officer at El Pollo Loco. "We believe that our food deserves beautiful packaging to match it, down to the drink cups and stickers," he added.
- [Read more](#)
- Country: USA



Chipotle Partners With The Farmlink Project, Sets Goal To Donate 10 Million Meals To Food Banks This Holiday Season

- Chipotle, www.chipotle.com
- November 19 2020 Chipotle Mexican Grill announced it is partnering with college student-founded THE FARMLINK PROJECT and establishing a goal to donate 10 million meals to food banks this holiday season.
- Chipotle has engaged its supply network, employees and guests to partake by donating their excess crops, volunteering their time, or providing resources to help ensure that food doesn't go to waste. Guests can also support The Farmlink Project by using Chipotle's real change feature and rounding up their bill to the next highest dollar amount when ordering on the Chipotle app or the Chipotle website to contribute.
- Food Insecurity in America: The global pandemic has magnified and accelerated the crisis that farmers face around the country, destroying millions of pounds of fresh food due to decreased demand with the closures and capacity restrictions on restaurants, hotels and schools.
- [Read more](#)
- Country: USA



Gold Star Launches Holiday Gift Card Sale

- Gold Star, www.goldstarchili.com
- **November 20 2020** The most wonderful time of the year is fast approaching, which means one thing: Gold Star's annual gift card sale has returned.
- Since wrapping a 3-Way is messy, and stuffing a stocking with Cheese Coneys is not recommended, Gold Star came up with the answer to chili gift-giving woes, and is giving a delicious deal at the same time: a \$5 bonus card for every \$25 in gift cards purchased in-store or online.
- The deal is good Monday, Nov. 16–Thursday, Dec. 31, 2020. So, don't worry about trying to figure out a way to gift wrap our signature chili, grilled to order burgers, chicken sandwiches, loaded fries and handspun milkshakes ... Give your friends and family the gift of Gold Star and let them decide what they want for themselves! You can keep the bonus card as a little gift to yourself (they won't tell!), or gift it to your favorite elf.
- [Read more](#)
- Country: USA



McDonald's Ends An Expansive Year By Opening Three New Restaurants In December

- McDonald's, www.mcdonalds.com
- **November 24 2020** In 2019, McDonald's has begun an expansion journey which means that the restaurant chain plans to establish 30-40 new restaurants in Sweden over a five-year period.
- This year, McDonald's has already opened three restaurants and in December, three new restaurants will open in Bollnäs, Ödeshög and Nykvarn. The new restaurants are equipped with modern cooking systems, table service, Drive Thru and charging posts.
- The new restaurants in Bollnäs, Ödeshög and Nykvarn will open in mid-December and will offer a modern experience. Guests can place orders at digital order kiosks and choose to sit down to be served at the table by McDonald's staff. With the digital kiosks, the food is prepared to order and means even better burgers and less food waste.
- [Read more](#)
- Country: Sweden



Through #HereForRMHC Social Challenge, McDonald's Will Give \$100 in Your Name to Ronald McDonald House Charities

- McDonald's, www.mcdonalds.com
- November 24 2020 McDonald's is launching a new social challenge that will have everyone feeling the love this holiday season especially the families who rely on Ronald McDonald House Charities (RMHC) when their child becomes critically ill or injured.
- For more than four decades, RMHC has supported families with sick and injured children by providing vital resources and helping them stay together during treatment. In an average year, RMHC raises millions thanks to generous donors including McDonald's customers, employees and franchisees. But 2020 was no average year, and donations to the organization are down due to the pandemic.
- To rally much-needed support and awareness for RMHC, now through Dec. 31, McDonald's will give \$100 in your name as part of our \$100 million commitment over five years.
- [Read more](#)
- Country: USA



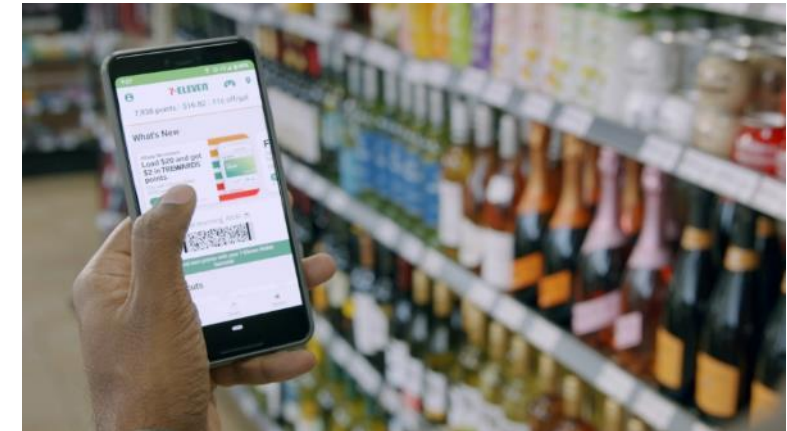
The Wendy's Company, Rebel Foods and Sierra Nevada Restaurants Announce Strategic Partnership in India

- Wendy's, www.irwendys.com
- December 1 2020 The Wendy's Company, Rebel Foods and Sierra Nevada Restaurants announced a strategic partnership to expand Wendy's presence in India over the next decade. As part of the expansion plans, Rebel Foods will partner with Sierra Nevada Restaurants to develop and operate approximately 250 Wendy's cloud kitchens across India, and Sierra Nevada will develop 150 traditional Wendy's restaurants.
- Rebel Foods is the world's largest operator of online restaurants with over 300 cloud kitchens across India, UAE, South East Asia and the United Kingdom.
- Sierra Nevada Restaurants launched Wendy's in India in 2015 and operates four traditional restaurants and five cloud kitchens in Delhi's National Capital Region. Wendy's and its franchisees operate more than 6,800 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand.
- [Read more](#)
- Country: USA



7-Eleven Introduces Innovative In-App Wallet

- 7-Eleven, www.7-eleven.com
- **December 2 2020** No pin pads to touch, less cash to handle and an easy, contactless way to pay... that's the **7-Eleven** Wallet. 7-Eleven, Inc.'s new app-based mobile wallet offers all customers — including those who would like to load cash — a true contactless, convenient way to pay nationally at participating U.S. stores.
- Easily accessible in the 7-Eleven app, 7-Eleven Wallet customers can securely load funds to use upon checkout using cash, debit and credit cards, Apple Pay, Google Pay and prepaid 7-Eleven gift cards.
- Cash must be loaded in store at the register, while other payment methods can be loaded in the app. Better yet, 7-Eleven Wallet users are not charged any loading or transaction fees and incur no interest fees like credit cards charge.
- [Read more](#)
- Country: USA



Hooters Raises \$710,000 in the Fight Against Breast Cancer

- Hooters, www.hooters.com
- **December 2 2020 Hooters** raised \$710,000 this October by asking America to #GiveAHoot in the fight against breast cancer during its month-long fundraising campaign in support of National Breast Cancer Awareness Month—adding up to a total amount of more than \$7.2 million raised. The funds, raised with tremendous support from Hooters restaurants and guests from around the world, are being presented to the V Foundation during the 2020 Men's Jimmy V Basketball Classic on Wednesday, December 2, in Indianapolis.
- The 2020 Give A Hoot campaign directly benefits the **V Foundation for Cancer Research**, one of the nation's leading cancer research funding organizations, as well as other local beneficiaries through the Kelly Jo Dowd Breast Cancer Research Fund.
- Part of the Hooters Community Endowment Fund (HOO.C.E.F.), the **Kelly Jo Dowd Breast Cancer Research Fund** was established in honor of the late **Kelly Jo Dowd**, an original Hooters Girl and the 1995 Hooters Calendar Cover Girl.
- [Read more](#)
- Country: USA



Wendy's Announces New Community-based Giving Program

- Wendy's, www.irwendys.com
- **December 2 2020** The Wendy's Company announced a new community-based giving program to benefit 23 charitable organizations. This program supports the Company's announcement in June to donate at least \$500,000 to support social justice, youth and education in the Black community.
- In 2019, Wendy's announced a partnership with the **Thurgood Marshall College Fund**, which has now expanded, to support educational and career opportunities for Black students throughout the United States. In Columbus, Wendy's is partnering with the **YWCA of Columbus** and the **Columbus Urban League** to help advance their missions of combatting racism and leveling the playing field of racial inequality.
- In addition, the Company allocated a portion of its \$500,000 commitment to be directed by its employees to ensure Wendy's could support worthy causes throughout its global restaurant footprint.
- [Read more](#)
- Country: USA



How To Choose A Profitable Hot Dog/Coney Franchise

- Gold Star, www.goldstarchili.com
- **December 4 2020** Americans eat nearly 20 billion hot dogs per year, making hot dog restaurants a profitable franchise option. Here's what to look for to set yourself up for success.
- It is believed that the very first hot dog — once called “dachshund sausages” — was sold by a German immigrant out of a food cart in New York in the 1860s. Around 1870, a German immigrant by the name of **Charles Feltman** opened the first hot dog stand on Coney Island. He is said to have sold over 3,600 frankfurters (in a bun) within a year.
- While the “Coney” name evokes New York, it means something different outside of the Empire State. In other outposts, “Coney Dogs” are served alongside Greek food — hot dogs smothered in chili or ground beef (the Cincinnati chili way), plus mustard and onions. There are plenty of hot dog franchises spreading across the Midwest and beyond.
- [Read more](#)
- Country: USA



Portillo's Opens In Springfield, IL

- Portillo's, www.portillos.com
- **December 8 2020** On December 8, 2020, the city of Springfield, IL, welcomed its first Portillo's to the state's capital. Fans lined up in the drive-thru hours before opening to be able to be among the first in the area to enjoy their signature Chicago-style hot dogs, Italian beef sandwiches and more.
- Like much of 2020, this opening was a little different. To prioritize the health and well-being of our teams and guests as well as abide by local mandates, the restaurant opened for drive-thru business only. But that didn't stop the city of Springfield from turning up for a taste! While fans couldn't see the smiles under Team Members' masks, they could feel the excitement to serve the community.
- Once the dining room opens, guests will be able to enjoy the restaurant's diner theme, which pays homage to Route 66. Inside, guests will find custom-designed artwork, a jukebox, and other retro elements that evoke a sense of nostalgia.
- [Read more](#)
- Country: USA



Qsr Magazine Highlights Walmart Partnership With Charleys Philly Steak Franchises

- Charley's, www.charleysfranchise.com
- **December 8 2020** National retail giant announces partnership with iconic cheesesteak franchise with plans for expansion in 2021. Columbus, OH is the new home for the latest **Charley's Philly Steak** location – but this time they're teaming up with one of the biggest national brands.
- **Walmart** stores are now hosting the establishment of Charleys franchise system along with an in-store dining space and online ordering, curbside pick-up, and third-party delivery options, as well as the recently launched mobile app and rewards program.
- The new partnership with Walmart was recently praised by a magazine in an article entitled, "Charley's Philly Steaks Begins Walmart Expansion." The article highlights the beginning of a bright new era for the iconic cheesesteak franchise.
- [Read more](#)
- Country: USA



Buffalo Wild Wings Grants Dani's Wish in Illinois

- Buffalo Wild Wings, www.buffalowildwings.com
- **December 9 2020** For general manager **Gini Martin** and the **Buffalo Wild Wings** team at sports bar #165 in South Elgin, Illinois, the chance to be part of local child **Dani's** Make-a-Wish is something they'll remember forever.
- "There's something special when someone says Buffalo Wild Wings is their favorite restaurant and you get to provide them a meal," Martin said. "But in a situation like this, just playing a role in making this a special day for Dani and his family is everything to me," he continued.
- For Dani, his wish was made possible after the Elgin Fire Department led a procession of family and friends down his street before his wish was granted with an ATV, gifts for his sisters and a Buffalo Wild Wings meal for his entire family that included boneless and traditional wings, wraps, fries, onion rings, mac and cheese and a cheesecake for dessert.
- [Read more](#)
- Country: USA



New McDonald's In Martigny Starts With Drive-in And Delivery Service

- McDonald's, www.mcdonalds.com
- **December 11 2020** Lots of space for guests, contactless ordering options and fast charging stations for electric cars: The **McDonald's** restaurant in Martigny, which is now partially open, offers this and more.
- The licensee **Steve Genoud** and his employees are currently receiving guests outside at the McDrive for take-away and bringing Big Mac & Co. home with McDelivery. As soon as possible, the team will also serve the guests safely at the table with the tried and tested protection concept. With the new restaurant in Martigny, Steve Genoud runs his second McDonald's restaurant in the city - the largest in Switzerland. He also runs the restaurant in Sion, employs a total of 152 people and sources more than 85 percent of the ingredients from Swiss suppliers.
- "It is a great pleasure for me that my team and I can offer the guests in Switzerland's newest and largest McDonald's restaurant even more enjoyable moments in a safe environment," explains Steve Genoud, who started his career at McDonald's as a restaurant employee.
- [Read more](#)
- Country: Switzerland



McDonald's For 3 Consecutive Years Received The Award Of Top 100 Brands Below & Use

- McDonald's, www.mcdonalds.com
- December 12 2020 McDonald's Crispy Fried Chicken product continues to be honored with the Trust & Use award in 2020. This is the third consecutive time McDonald's has won this award.
- Three consecutive years of winning the Trust & Use award. December 12, the Consumer Forum Vietnam, New World - New consumption trends and the Top 100 Announcement & Honoring Ceremony of Top 100 Products - Services 2020 was held at ICC International Convention Center, Hanoi. This award is organized by the **Vietnam Economic Times**.
- The Trust & Use Product - Service Award is annually held on a national scale, in order to vote for products, goods and services on the Vietnamese market that are preferred by consumers and selected. This year, with the theme "Fire for testing gold - Challenging to make a resilience", the program attracted thousands of brands to participate.
- [Read more](#)
- Country: Vietnam



Denny's Corporation Enhances Financial Flexibility

- Denny's, www.dennys.com
- **December 17 2020 Denny's Corporation**, franchisor and operator of one of America's largest franchised full-service restaurant chains, announced that it has entered into a third amendment to its amended and restated credit facility that provides the Company with greater financial flexibility by resetting financial covenants. The amended credit facility commitment is now \$375 million.
- Under the amendment, certain provisions of the credit facility were modified, including the waiver of certain financial covenants through March 31, 2021, followed by the introduction of more favorable covenant levels in the fiscal second and third quarters of 2021. The Company had \$215 million outstanding on the facility as of November 18, 2020, the end of its fiscal November period.
- [Read more](#)
- Country: USA



Why You Should Enter the Pizza Franchise Business During a Pandemic

- Squisito Pizza and Pasta, www.squisitofranchise.com
- **December 18 2020** Joining the restaurant industry amid the COVID-19 pandemic may seem like a crazy feat, but there's one niche that has been thriving. The pizza business has skyrocketed as the fast-casual model of quick delicious food with great profit margins has been in higher demand. If you're looking to join the restaurant industry, the pizza franchise business is a great way to build your own empire.
- The pizza franchise business is the sweet spot in the industry: Full-service restaurants and high-end bars have found themselves trying to find a way to get food and drinks to their consumers quickly and efficiently.
- The pandemic that pushed everyone inside their own homes and staying 6 feet from the next person put these once-thriving environments in danger. While creativity and re-engineering menus pay off, fast-casual restaurants were already set up to serve safe food to go, having very little to adjust to in comparison to many full-service establishments.
- [Read more](#)
- Country: USA



McDonald's Restaurant Opens At Aport Mall!

- McDonald's, www.mcdonalds.kz
- **December 20 2020** On December 22, 2020, the eleventh **McDonald's** restaurant in Almaty opened its doors! Located in the Aport Mall on Raiymbek Avenue, the new restaurant is ready to welcome guests!
- The McDonald's restaurant covers an area of 250 sq. meters. In addition to general seating at the food court, the restaurant has its own hall for 54 seats. There is also a cozy McCafe corner where you will be treated to aromatic 100% Arabica coffee and freshly baked pastries.
- Like other McDonald's restaurants in Kazakhstan, this restaurant is equipped with modern technologies such as self-service kiosks, digital panel menus, "made for you" concept (products are prepared only after receiving an order) and separate order and takeout counters.
- [Read more](#)
- Country: Kazakhstan



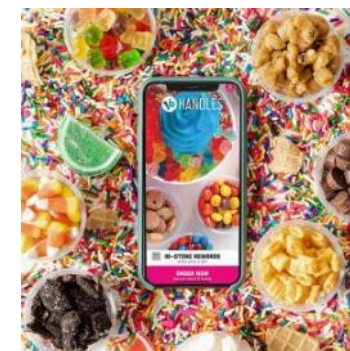
Ship Chicago-Style Cheer Across the Nation!

- Portillo's, www.portillos.com
- **December 21 2020** It's never too early to start thinking of the holidays! Sleigh your holiday gift list with Portillo's shipped food this year!
- Send their famous Italian beef, hot dogs, chocolate cake and more to your loved ones who can't be present for the festivities.
- It's snow joke that the holidays always sneak up on them, which is why you should place your orders early! All orders must be placed to arrive before December 21st. Packages cannot arrive from December 22nd – 29th.
- [Read more](#)
- Country: USA



Our 2020 In Review

- 16 Handles, www.16handles.com
- **December 28 2020 16 Handles** know it was a tough year, and they are all looking forward to 2021. But before they celebrate the new year, they are celebrating the small things bright spots and happy moments in 2020.
- Launching new loyalty program and app made it easier than ever to order 16 handles in store or online and receive rewards no matter how you handle it.
- They created four new flavours made with oat milk, our favourite non dairy recipe yet! their newest 16 handles shop opened in Tribeca, NYC at 155 chambers street!
- [Read more](#)
- Country: USA



Buffalo Wild Wings Encourages America to Rally Back in 2021

- Buffalo Wild Wings, www.buffalowildwings.com
- **December 28 2020** There's one emotion that defines sports fans more than any other: Hope. What happened last year was last year. THIS can always be the year when things turn around. As America's largest sports bar, **Buffalo Wild Wings** is taking that optimistic outlook into 2021, ready to leave 2020 behind and focus on making this year the greatest comeback ever.
- That's why Buffalo Wild Wings is releasing the 2021 Rally Cap — the universal symbol of hope in the sports world. To build on the momentum of a new year, Buffalo Wild Wings has also partnered with an exclusive group of people who will be repping the Rally Cap during the final week of December.
- Available for a limited time for \$20.21 at 2021RallyCap.com, all proceeds will benefit the **Buffalo Wild Wings Foundation**, whose mission is to build communities where all kids can thrive, compete and belong to a team.
- [Read more](#)
- Country: USA



Opening A Restaurant Checklist: Your Step-by-step To-do List

- Gold Star, www.goldstarchili.com
- **December 29 2020** It takes a lot of work to open your own restaurant. **Gold Star's** step-by-step checklist will tell you everything you need to take you through the process and help you feel confident along the way.
- Your business plan will act as a kind of road map for your restaurant. This should include answers to questions like: What kind of restaurant do you want to run? Who are your competitors and what makes you stand apart? What resources will your restaurant require and how will you turn a profit?
- These questions (and your answers to them) will force you to think about the market you choose to serve, the potential of your overall plan, and any challenges you may not have previously considered. A well-thought-out business plan can set you up for success.
- [Read more](#)
- Country: USA



Shakeaway Is Now Open In Barnet!

- Shakeaway, www.shakeaway.com
- **December 30 2020** The grand opening of **Shakeaway Barnet** was amazing... Their first 50 customers were lucky enough to choose a free milkshake! You'll find their new store located at Unit 7, The Spires Shopping Centre, Barnet, EN5 5XY.
- Their lovely customers in Barnet – the place where Oliver Twist met the Artful Dodger – are now spoilt for choice, with over 180 flavors and millions of possible milkshake combinations to try, including their delicious luxury shakes.
- As well as serving amazing milkshakes, Shakeaway Barnet offer real fruit smoothies, fit & healthy shakes made with 100% fat free frozen yoghurt, refreshing shaved ice re-invented (at less than 160 calories per serving!), 100% fat free frozen yoghurt desserts that eat more like an ice cream, and of course their crispy lower fat fries re-invented.
- [Read more](#)
- Country: UK





INNOVA MARKET INSIGHTS

Innova provides the biggest food and drink product database in the world. We pick up and record brands, ingredients, claims, packaging, patents and promotions in every major market.

ADDRESS

Velperweg 18
6824 BH Arnhem
The Netherlands

EMAIL

contact@innovami.com

PHONE

+31 26 319 2000

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